

BUSINESS IN SOCIETY AND ETHICS

MBA FINAL EXAMINATION

MODULE CODE: BSE9X01

EXAMINATION PERIOD: FIRST QUARTER 2022

Date:	Wednesday, 30 March 2022
Time:	06:30 – 08:30 – read the case 08:30 – 11:30 – examination 11:45 – submit examination
Total Marks:	100 (Weighting 50% of the total exam mark)
Internal Moderator:	Prof Tumo Kele
External Moderator:	Prof Angelo Nicolaides

Please read these instructions carefully

- This is an open book examination.
- Take note of the word limits for answers where these are given.
- You should start each question on a new page.
- Ensure that you number your questions correctly.
- This question paper consists of **3 pages** including the cover page.
- The case study consists of **13 pages**.
- **“Silulo Ulutho Technologies: African social enterprise driving inclusive business practice”**
- **Students must use the naming convention given for their answer book as follows.**
- First Name _Last Name_Student Number_MBA Exam Module Title Title_Date (dd_mm_yy)
- Example: Mpho_Nkosi_201036829_ MBA Innovative Marketing _01_ 09_ 20)
- Please make sure that your **laptops are fully charged** before the exam window period.
- We advise students to be at a location that has a **reliable internet access**.
- Use font Arial 12, line spacing 1,5.
- All answer books and relevant attachments must be uploaded on **Blackboard**

Plagiarism

Please note that all exam answers will be submitted through the Turnitin similarity index to establish if there is a similarity. As this is an open book exam, you are required to use the UJ Harvard referencing style for all your assessments. A useful version of this referencing style guide is available from the University of Johannesburg website.

INSTRUCTIONS:

- Read the case study titled **“Smuts, E., Beckwith, S. C., Nkonyeni, N., Scheepers, E., & Bonnici, F. (2019). *Silulo Ulutho Technologies: African social enterprise driving inclusive business practice. Emerald Emerging Markets Case Studies*, 9(1), 1-24”.**
- The examination is three hours long. **All the questions are compulsory.**
- Kindly note that the first three questions are based on the case and the rest test your high-level understanding of business ethics.

QUESTION 1: _____ (20)

This question is based on the case study.

Identify useful and successful relational leadership practices that Silulo Ulutho Technologies employed in responding to societal needs in and around the Western Cape province. Discuss these practices in the context of the case.

QUESTION 2: _____ (20)

This question is based on the case.

Using Kant's principles, discuss how Silulo Ulutho Technologies can remain true to its mission and what it believes about itself as technology continues to evolve and community needs also change in South Africa.

QUESTION 3: _____ (20)

This question is based on the case study.

Discuss the benefits of ethical leadership and person-organisation fit by applying the relevant model in the context of Silulo.

QUESTION 4: _____ (20)

*This question is **NOT** based on the case study.*

Identify some issue in a business context that you consider to be ethically contentious. This could be one that you have experienced personally or something that you have heard about through the media. It could concern a specific business situation or a more general business practice. Discuss the ethicality of this issue, drawing on specific ethics theory/theories to inform your discussion.

QUESTION 5: _____ (20)

*This question is **NOT** based on the case study.*

The issue of "the revolving door" between government regulation and the private sector has plagued South Africa hugely in recent times. Using an example, discuss if the relationship between government and the private sector is too cosy? Does this revolving door in fact result in bad policy?

- **END OF PAPER** -