



**EXAMINATION: JUNE 2021**

**PAPER:**

**FILM AND TELEVISION STUDIES 2AA2**

**SUBJECT CODE:**

**FTV2AA2**

**EXAMINER:**

**MR LUNGELO GUMEDE**

**TIME: TAKE HOME  
EXAM**

**MODERATOR:**

**DR ALLEN MUNORIYARWA**

**MARKS: 100**

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**THIS PAPER CONSISTS OF THREE (3) PAGES. YOU MUST ANSWER ALL THE QUESTIONS IN ONE WORD DOCUMENT/HAND-WRITTEN DOCUMENT AND SUBMIT IT ON TURNITIN ON BLACKBOARD.**

***YOU SHOULD INCLUDE YOUR STUDENT NUMBER AND SURNAME IN THE DOCUMENT NAME WHEN YOU SUBMIT.***

**Guidelines for preparation:**

- This is a take-home or an open book exam. You should consult your course material.
- You can spend ONE WEEK to prepare and write your answers to this exam. The exam should be submitted on Blackboard BEFORE MIDNIGHT on the exam date.
- Please submit a word or text document. It can also be hand written.

**Note on essay questions or discussions:**

Because you have access to all the readings and course materials, we require insight and depth in your answers. You should synthesise your reading and discuss the issues in depth. The focus of this exam is to test how well you can integrate the applied work with the theory that you learned this semester.

**Guidelines for Submission:**

- The primary portal for submission is the Blackboard site for your course, through TURNITIN. A link will be created where you can submit your exam.
- If it is impossible to submit on Blackboard for technical reasons you may submit by e-mail to [lgumede@uj.ac.za](mailto:lgumede@uj.ac.za)

**PLEASE DO NOT SUBMIT ON ANY OTHER PLATFORM IF YOU HAVE ACCESS TO  
BLACKBOARD!**

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**EXAMINATION: JUNE 2021 (CONTINUED)**

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**ALL QUESTIONS ARE COMPULSORY**

**QUESTION 1:**

*The sustained success of any genre depends upon at least two factors: the thematic appeal and significance of the conflicts it repeatedly addresses, and its flexibility in adjusting to the audience's and filmmakers' changing attitudes (Schatz, 1999:651).*

Critically discuss this statement with reference to how genre conventions can illustrate the changing cycles of genre as defined by Giannetti and Lacey. Pay specific attention to *conflict*. Provide examples from films you have seen to substantiate your argument.

**(25)**

**QUESTION 2**

*Television's techniques for gendering its audience has grown more sophisticated, and nowhere more so than in its development of gender-specific narrative forms (Fiske, 1994:197).*

Critically discuss the above statement with reference to the characteristics of masculine and feminine genres. In your discussion you must include a rich discussion of the episodes from television shows you saw this semester, comparing them with one another.

**(25)**

**QUESTION 3**

*Once a text has been identified as belonging to a particular genre, then the reader has certain expectations about what will happen and what rules apply in this particular narrative world (Lacey, 2000:135).*

Based on Lacey's quote discuss genre film and the rules and expectations that the audience may have of the horror film genre. Substantiate your argument with reference to the film *Bram Stoker's Dracula* (1992).

**(25)**

**AND**

#### **QUESTION 4**

##### **Film Genre:**

4.1 Describe how and where the concept of 'genre' originated and how it has evolved from its primitive origins to the identifiable characteristics and conventions we know today. (10)

4.2 Explain the difference between *film genre* and *genre film* with examples discussed in class. (5)

##### **Television Genre:**

4.3 Describe the three aims of public services broadcasters when it comes to providing balanced television programming. Give examples from the content provided by the SABC. (5)

4.4 Explain what is meant by the feminist statement "the personal is political" and how that relates to gendered television programming like soap operas. (5)

**(25)**

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**TOTAL FOR EXAM: [100]**