



SUPPLEMENTARY EXAMINATION: JULY 2021

PAPER:	APPLIED FILM AND TELEVISION STUDIES 1A	MARKS: 100
SUBJECT CODE:	ATV1AA1	TIME: TAKE HOME EXAM
EXAMINERS:	MR L GUMEDE MR M SIKHAFUNGANA	
INTERNAL EXAMINER:	MS S BARRY	

THIS PAPER CONSISTS OF 2 PAGES and 2 QUESTIONS. YOU MUST ANSWER ALL THE QUESTIONS IN ONE WORD DOCUMENT AND SUBMIT IT ON TURNITIN ON BLACKBOARD.

YOU SHOULD INCLUDE YOUR STUDENT NUMBER AND SURNAME IN THE DOCUMENT NAME WHEN YOU SUBMIT.

Guidelines for preparation:

- This is a take-home or an open book exam. You should consult your course material.
- You can spend ONE WEEK to prepare and write your answers to this exam. The exam should be submitted on Blackboard BEFORE MIDNIGHT on the exam date.
- Please submit a word or text document. It can also be hand written.

Note on essay questions or discussions:

Because you have access to all the readings and course materials, we require insight and depth in your answers. You should synthesise your reading and discuss the issues in depth. The focus of this exam is to test how well you can integrate the applied work with the theory that you learned this semester.

Guidelines for Submission:

- The primary portal for submission is the Blackboard site for your course, through TURNITIN. A link will be created where you can submit your exam.
- If it is impossible to submit on Blackboard for technical reasons you may submit by e-mail to lgumede@uj.ac.za

**PLEASE DO NOT SUBMIT ON ANY OTHER PLATFORM IF YOU HAVE ACCESS TO
BLACKBOARD!**

SUPPLEMENTARY EXAMINATION: JULY 2021 (CONTINUED)

PAPER: **FILM AND TELEVISION STUDIES**
APPLIED FILM AND TELEVISION 3A

SUBJECT CODE: **ATV 1A**

QUESTION 1:

Your production company has been invited to submit a programme proposal to be considered by a broadcaster on the following topic "*Student life, life after lockdown*"

You may submit a proposal about a personal story, one of community or a fictionalised story.

Please use the following elements of a programme proposal:

- The title of your programme (5)
- Programme objective (process message) (1 paragraph) (15)
- Target audience (1 paragraph) (10)
- Show format (1 paragraph) (10)
- Production Method (1 paragraph) (10)
- Two column script, divided into video and audio (2-3 pages) (20)

QUESTION 2:

Your production company has been invited to produce a reality show for a broadcaster. Briefly explain the steps of production that will be used in your production. (30)

TOTAL:
[100]