## UNIVERSITY OF JOHANNESBURG

| COURSE: | BA PSYCHOLOGY | TIME: 120 MINS |
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| QUESTION PAPER: | PSYCHOLOGY (COGNITIVE) | MARKS: 100 |
| SUBJECT CODE: | PSY3GA3/PSY3G11 |  |
| EXAMINERS: |  | 1. DR J MOODLEY |
|  |  | 2. DR T TLALI (Internal Moderator) |
| EXTERNAL EXAMINER: | 1. PROF Y ALLY |  |

(THIS PAPER CONSISTS OF 2 PAGES INCLUDING THE COVER PAGE AND 12 QUESTIONS IN TOTAL)

## EXAM INSTRUCTIONS:

1) You have 2 hours to complete and submit this exam. NO LATE SUBMISSIONS WILL BE ACCEPTED.
2) YOU ARE REQUIRED TO ANSWER ALL QUESTIONS ON THIS SCRIPT.
3) Please pay careful attention to the mark allocation as your answer the questions.
4) You will be able to submit your completed exam multiple times on Turnitin until the cut-off time. This will allow you to ensure that your Turnitin score is less than 20\%.
5) References are NOT required.
6) Contact Dr Moodley immediately if you are experiencing any problems jmoodley@uj.ac.za.

| NAME + SURNAME: |  |
| :--- | :--- |
| STUDENT NUMBER: |  |
| VENUE: |  |
| YOUR TEL NO: |  |

## SUBJECT: BA PSYCHOLOGY

COURSE: PSYCHOLOGY (COGNITIVE)

## QUESTION 1

1.1 Explain the differences between rationalism and empiricism(4)
1.2 Discuss problems that occur in the what/where pathways.(4)
1.3 As it relates to long-term memory, list and explain five encoding procedures that affect retrieval success. ..... (5)
1.4 Define amnesia, and describe retrograde and anterograde amnesia ..... (3)
1.5 What is the relationship between pidgins and creoles? ..... (3)
1.6 Discuss four of the seven sins of memory. ..... (4)
1.7 Apply elimination by aspects to a decision about what elective course to take next semester. ..... (5)
1.8 List and describe the six symptoms of groupthink.(12)
1.9 Discuss five slips of the tongue as it relates to conversation ..... (10)
1.10 Compare the sensory store, short-term store and long-term store?(10)

## QUESTION 2

2.1 Discuss the early and intermediate selection models of attention, with a special focus on
how they differ.
[20]
2.2. Discuss the eight errors that can occur in judgement.

