



**CMS 2B Supplementary Exam**  
**Submission: 22 January 2021**

**COURSE:** Communication Research

**DEPARTMENT:** Department of Communication Studies

**SUBJECT CODE:** CMS 2B21/ 2BB2

**MARKS:**  
**100**

**EXAMINERS:** Dr. S. Barnabas and Ms. T. Mampane

**MODERATOR:** Prof M. Burger

*This is a 5-day take-home assessment that consists of 2 pages*

- 
- *This paper has two questions*
  - *Answer both questions*
- 

1. Samuel's project is on the personal experiences of people who have been the victim of bullying. He wants to ask grade 10 pupils about their experiences at the high school in his community. In the form of a short essay, outline what should be Sam's research design, methods of data collection and analysis and sampling method. Make sure to give justifications for the choices you make for him. Also outline the limitations of your choices. In addition, make sure to discuss any ethical considerations of Sam's project.

[50]

2. Using the different tools of analysis (Content, Thematic and Discourse Analysis), discuss the meanings evoked in the following image (Appendix A)

[50]

# Get Black Panther Fit

TONS OF USEFUL STUFF

# Men's Health

p84

4-Week Plan

## LOSE YOUR GUT!

3 MOVES TO CRUSH YOUR CORE

## Flip Her Sex Switch

## PROTEIN UP YOUR DIET

## STRIP AWAY STRESS

# 371

AMAZING FITNESS,  
HEALTH, NUTRITION  
& SUCCESS SECRETS

## TWO WOMEN at ONCE

HOW IT WORKS, p64

## YOUR BEST BODY EVER!

## 100% Energy, All Day

## The Billion Dollar Man

Men's Health Guy

## Michael B. JORDAN

p80

May 2018 • MensHealth.com

\$4.99 US DISPLAY UNTIL MAY 22

