

**SUPPLEMENTARY EXAMINATION: JANUARY 2021****PAPER: APPLIED FILM AND TELEVISION 2B****SUBJECT CODE: ATV2BB2****EXAMINERS: PROF S VOLLENHOVEN****TIME: PORTFOLIO  
EXAM****MODERATOR: MS S BARRY****MARKS: 100**

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**THIS PAPER CONSISTS OF TWO PAGES. YOU MUST ANSWER ALL THE QUESTIONS IN ONE CONSOLIDATED WORD OR TEXT DOCUMENT AND SUBMIT IT ON TURNITIN ON BLACKBOARD. YOU SHOULD INCLUDE YOUR STUDENT NUMBER AND SURNAME IN THE DOCUMENT NAME WHEN YOU SUBMIT.**

**GUIDELINES FOR PREPARATION:**

- The exam paper will be uploaded to an 'Exams' link on u-Link ONE WEEK before the exam date on the final exam timetable.
- This is a Portfolio Exam, and therefore it is an open book exam. You should consult any readings that you have been assigned for your course, videos and presentations that have been posted online, as well as any videos or supplementary material that you can access. You also have to take into account the Feedback you were given for the two Portfolio submissions during Semester 2.
- You can spend ONE WEEK to prepare and write your answers to this exam. The exam should be submitted on Blackboard BEFORE MIDNIGHT on the exam date.

**A note on essay questions/discussions:**

- Please note that because you have access to all the readings and course materials, we require insight and depth in your answers, especially essay questions. You should synthesise your reading and discuss the issues in depth. The focus of this exam is to test how well you can integrate the work on your Portfolio this semester as well as the practice-based teaching, with the theory that you learned.

**GUIDELINES FOR SUBMISSION:**

- The primary portal for submission is the Blackboard site for your course, through TURNITIN. A link will be created where you can submit your exam.
- IF IT IS IMPOSSIBLE TO SUBMIT ON BLACKBOARD FOR TECHNICAL REASONS YOU MAY SUBMIT VIA E-MAIL to [svollenhoven@uj.ac.za](mailto:svollenhoven@uj.ac.za).

**PLEASE DO NOT SUBMIT ON ANY OTHER PLATFORM IF YOU HAVE ACCESS TO BLACKBOARD!**

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**SUPPLEMENTARY EXAMINATION: JANUARY 2021 (CONTINUED)**

**PAPER: APPLIED FILM AND TELEVISION STUDIES 2B**

**SUBJECT CODE: ATV2BB2**

**SCRIPTWRITING & DOCUMENTARY PRODUCTION**

You are required to provide a **Workbook** with a FULL pre-production and production breakdown for a 3 to 4-minute insert to be broadcast on the SABC television programme *MORNING LIVE*. This show answers two pertinent questions: What are South Africans waking up to today and what is the news agenda for the day? The show carries, among others socio-economic issues with stories on science, technology, education, crime, politics, finance, sports etc. The aim is to identify a story that is aligned with this specific show remit and then pitch as well as produce a short current affairs style television insert. The Workbook has to include your professional details as well as that of your Company.

**Your Workbook is based on the two Portfolio Submissions for Semester 2. It incorporates the changes based on the feedback and marks you received for the two Portfolio Submissions. Your Workbook has to include the following:**

1. Your **Resumé** (with Covering Letter) and Company Profile.  
Why you are the appropriate person to do this insert. [10]
2. A story **Synopsis** for the 3 to 4 minute insert. No more than one page.  
The basis of your story Pitch. This is the gist of the story and is your motivation for why it should be told. [5]
3. A **Research Report** that backs up your story with a source list, properly referenced Harvard style. The Research Report focuses on the story told in the insert you are producing but it also includes a analysis of Breakfast Television, the SABC as a Public Broadcaster and Morning Live as a Current Affairs show. [10]
4. A **Script Outline**, with a three-act structure, for the insert. [15]
5. A **Treatment** with a three-act structure, for the insert.  
It includes a **Logline (Focus)** and details of visual treatment and style. [15]
6. A **Storyboard** for the insert. [15]
7. A Production **Budget** for the 3 to 4-minute insert. [15]
8. A detailed **Final Script** for the insert. .  
It includes the script for Interviews contained in the insert as well as the the Studio Intro and Out Link (Outro). [15]

**TOTAL MARKS [100]**

**TOTAL FOR EXAM [100]**