



**COLLEGE OF BUSINESS AND ECONOMICS
JOHANNESBURG BUSINESS SCHOOL
DEPARTMENT OF BUSINESS MANAGEMENT**

FINAL EXAM(MAJOR ASSIGNMENT)

SUBJECT: INTERNATIONAL MANAGEMENT (ADVANCED DIPLOMA)
INT01B1

DATE: 9 November 2020

TIME ALLOWED: From 08:00 – 23:30

TIME: Submission online on Blackboard before closing time

TOTAL MARKS: 100

ASSESSOR: DR A MAKKA

MODERATOR: PROF A AREGBESHOLA

NUMBER OF PAGES: 2

INSTRUCTIONS:

1. This is an open-book continuous assessment.
 2. Submit your assessment online on Blackboard.
 3. Read the questions carefully and answer only what is asked.
 4. Answer all the questions.
 5. Marks will not be allocated for listing and/or naming.
 6. Number your answers clearly.
 7. Structure your answers by using appropriate headings and subheadings.
 9. The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
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Major Assignment

This assignment is compulsory and is an individual assignment.

Topic: Internationalisation Challenges and Opportunities

Due date for submission: 9 November 2020

Marks: 100

Submission online on Blackboard

Technical requirements for assignment:

The total assignment length **should not exceed ten (10) pages** (including the cover page and references)

Use Arial 12 font

Use single line spacing in your document

Justify your document

No marks are given for listing or answering in bullet points

Question 1:

Explain **the challenges that African firms face** when they expand their business operations into other African countries and outside of Africa (to countries such as China, India, Russia, European Union, United States, Latin America, Australia, Canada).

Provide examples in your answer (write four pages on this question).

No marks will be given for listing or answering in bullet points

Question 2

Explain **the opportunities that African firms have** when they expand their business operations into other African countries and outside of Africa (to countries such as China, India, Russia, European Union, United States, Latin America, Australia, Canada).

Provide examples in your answer (write four pages on this question)

No marks will be given for listing or writing in bullet points

END OF ASSESSMENT