



<b>FACULTY/COLLEGE</b>	College of Business and Economics
<b>SCHOOL</b>	Management
<b>DEPARTMENT</b>	Business Management
<b>CAMPUS</b>	SWC
<b>MODULE NAME</b>	Entrepreneurship 3B
<b>MODULE CODE</b>	ENT33B3/ENT03B3
<b>SEMESTER</b>	First
<b>ASSESSMENT OPPORTUNITY, MONTH AND YEAR</b>	Final Summative Supplementary Assessment January 2021

<b>ASSESSMENT DATE</b>	January 2021	<b>SESSION</b>	n/a
<b>ASSESSOR</b>	Dr LJ Janse van Rensburg		
<b>MODERATOR</b>	Ms N Nmako (UNISA)		
<b>DURATION</b>	n/a	<b>TOTAL MARKS</b>	150

<b>NUMBER OF PAGES OF QUESTION PAPER (Including cover page)</b>	4
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#### INFORMATION/INSTRUCTIONS:

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- This is a portfolio submission assessment.
  - Hand-in time is only 30 minutes.
  - Ensure you also enclose the self-evaluation and peer evaluation.
  - The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
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**Original Assignment Instructions:****Background of Assignment**

You will need to form groups of maximum three members. This group configuration is compulsory, and you will need to utilise your group throughout the semester and develop this assignment together. Within these groups you will need to divide the research work and writing up work up amongst the members, so as to make productive use of your and your group member's time.

Students need to develop a focus area from three of the major outcomes of the module. Students then need to formulate a study commencing with a literature review and conducting the study based on the predetermined methodology that were suitable and chosen for the study as guided by the lecturer.

Methodology required from students are on an undergraduate level, and the theory was provided to students during lectures as well as students had to perform their own literature review to expand on this theory and to develop their own basic theoretical framework.

Students then had to develop an interview schedule and interview one entrepreneur in their community that are suitable for their study. From this case they then had to evaluate the application of their theoretical framework within practice.

The Major Topics extracted from the Module Outcomes are as follows:

- Entrepreneur to Business Owner Transition Path
- Rapid Expansion Strategies
- International Strategies and the International Business Environment
- Opportunities of Globalisation
- Family Business environment
- Succession Strategies for Sustainability (Family and Non-Family Business)

The final project needs to be in the form of a research paper which are around 10 pages and in a typed format, and will be assessed at an undergraduate level.

Criteria	Levels of Achievement			
	Absent	Developing	Competent	Proficient
<b>Topic</b> ▼	<b>0 to 0 points</b> Not related to the outcomes / Absent	<b>1 to 1 points</b> Student made some effort	<b>2 to 2 points</b> Related to the outcomes of the module	<b>3 to 3 points</b> Interesting and clear and related to the outcomes of the module
<b>Focus</b> ▼	<b>0 to 0 points</b> Complete lack of focus	<b>1 to 5 points</b> Student made some effort	<b>6 to 8 points</b> Some focus is evident, but more work is needed.	<b>9 to 10 points</b> The paper is clear on its focus, and it is linked to the outcomes of the module.
<b>Introduction / Background</b> ▼	<b>0 to 0 points</b> Introduction or Background absent or irrelevant.	<b>1 to 5 points</b> Student made some effort	<b>6 to 8 points</b> Paper shows some understanding of context	<b>9 to 10 points</b> Paper indicates a thorough understanding of context of entrepreneur and theory.
<b>Literature Review</b> ▼	<b>0 to 0 points</b> The literature review is absent	<b>1 to 7 points</b> Student made some effort	<b>8 to 13 points</b> The literature review is acceptable, but lacks some aspects such as focus, conciseness or necessary supporting arguments.	<b>14 to 15 points</b> The review of the relevant literature is acceptable for undergraduate.
<b>Methodology</b> ▼	<b>0 to 0 points</b> The methodology is absent	<b>1 to 5 points</b> Student made some effort, and did explain some sort of process.	<b>6 to 10 points</b> The research methodology is present, but may require clarity, or some steps in the research process is missing, and needs expansion.	<b>11 to 12 points</b> The research methodology utilized is clear, and the methods of data analysis are adequate for undergraduate level
<b>Case Study</b> ▼	<b>0 to 0 points</b> Case study is absent.	<b>1 to 10 points</b> Student made some effort, but case study requires a lot more work to be meaningful.	<b>11 to 19 points</b> The case study is present, but may require some work to be more complete.	<b>20 to 25 points</b> The case study is adequate for undergraduate level, and it tells the story of the entrepreneur. It is also highly relevant to the rest of the paper and module outcomes.

<b>Recommendations</b> 	<b>0 to 0 points</b> Absent	<b>1 to 7 points</b> Student made an attempt at recommendations, however a lot of work is still required is evident.	<b>8 to 13 points</b> The manuscript offers some recommendations, but the student appears to have missed some recommendations.	<b>14 to 15 points</b> The manuscript offers entrepreneurial applications linked to topic outcomes of the module.
<b>Reflection</b> 	<b>0 to 0 points</b> Reflection is absent.	<b>1 to 8 points</b> Student made an attempt, but reflection needs more details and insights.	<b>9 to 17 points</b> Reflection is present, but may require further logical deductions to show insight.	<b>18 to 20 points</b> Reflections have been clearly presented and is evident of the cognitive development of the student with regards to the outcomes of this module.
<b>Technical Quality</b> 	<b>0 to 0 points</b> Absent/Poor	<b>1 to 3 points</b> A lot of improvements to the technical look and feel of the manuscript is required.	<b>4 to 8 points</b> Some improvements to the technical look and feel of the manuscript is needed.	<b>9 to 10 points</b> Student followed the technical requirements to a large degree.
<b>Citations and References</b> 	<b>0 to 0 points</b> Absent / No references used	<b>1 to 5 points</b> References needs a lot of work, there is also very few, and a lot of errors. Student clearly did not follow guidelines.	<b>6 to 12 points</b> Too little references used, or incorrect style was used, or some inconsistencies are present.	<b>13 to 15 points</b> References and citations are used correctly, and the reference guidelines was adhered to.
<b>Organization</b> 	<b>0 to 0 points</b> The manuscript is confusing or miss some sections, or sections are out of place	<b>1 to 2 points</b> Manuscript needs a lot of improvements.	<b>3 to 4 points</b> Manuscript is organized but requires some improvements.	<b>5 to 5 points</b> The manuscript is well organized.
<b>Scholarly Quality</b> 	<b>0 to 0 points</b> The manuscript is of poor quality and requires a lot of work.	<b>1 to 6 points</b> The manuscript is of scholarly quality applicable to undergraduate level, but there is a lot of room for improvement.	<b>7 to 8 points</b> The manuscript is of scholarly quality applicable to undergraduate level, but some room for improvement is required.	<b>9 to 10 points</b> The manuscript is of scholarly quality applicable to undergraduate level