



FACULTY/COLLEGE	College of Business and Economics
SCHOOL	School of Management
DEPARTMENT	Business Management CEP's
CAMPUS	APB
MODULE NAME	Project Communication Management
MODULE CODE	AC1PCOM
SEMESTER	SECOND
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Final Summative Assessment 02 November 2020

ASSESSMENT DATE		SESSION	08:30
ASSESSOR	Mr Lucas Khoza		
MODERATOR	Mr Mfowabo Maphosa		
DURATION	2 hours	TOTAL MARKS	100

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	2
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INFORMATION/INSTRUCTIONS:

- This is an ONLINE assessment.
- Read the questions carefully and answer only what is asked.
- Answer all the questions in the ANSWER SHEET provided.
- Number your answers clearly.
- Structure your answers by using appropriate headings and subheadings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

QUESTION 1 (12)

As a project manager, there are unique demands on you, and these demands concern specific areas. Describe these six (6) areas of demand.

QUESTION 2 (12)

Briefly explain six (6) ways a project manager can build an effective and efficient communication system?

QUESTION 3 (14)

Discuss project communication.

QUESTION 4 (6)

Read the short scenario below and calculate the actual probability showing how successful the communication would be.

A message is passed from person A (transmitter) to person B (receiver) by sending an SMS in English by cell phone (channel). We assume that the probability of success for person A to transmit the correct message is 60%; the probability for success of person B to interpret this message is 70%; the probability that the language used is understood correctly is 55%; while the chance that the cell phone and SMS work correctly is 84%.

QUESTION 5 (12)

List and explain the factors affecting written communication.

QUESTION 6 (10)

Name and describe five (5) various channels and links for the flow of information.

QUESTION 7 (15)

Briefly discuss the five (5) actions performed by a project manager when closing the project.

QUESTION 8 (10)

Discuss the importance of conducting a post-project evaluation meeting with a customer.

QUESTION 9 (9)

List the nine (9) elements that should be included in the final project documentation.