COLLEGE OF BUSINESSES AND ECONOMICS
JOHANNESBURG BUSINESS SCHOOL
DEPARTMENT OF BUSINESS MANAGEMENT

SUMMATIVE ASSESSMENT

SUBJECT:	Business Continuity Management
CODE:	AC1BCOM
DATE:	26 October 2020
TIME ALLOWED:	120 Minutes
TOTAL MARKS:	100

ASSESSORS:	Prof T Tselepis
MODERATOR:	Dr S Boodhoo
NUMBER OF PAGES:	8

INSTRUCTIONS:

1. This is an **open-book** assessment.

2. Download this paper and upload you completed version before 12:00

3. Read the questions carefully and answer only what is asked.

4. Answer all the questions **on this exam paper by typing on this document in the provided spaces**

SECTION A   **[100 MARKS]**

QUESTION 1   **[20 MARKS]**

The definition of Business Continuity Management (BCM) can be broken down into several components that explain the nature of BCM. The nature of BCM is critical in understanding it's application in the workplace.

1.1 Fully define the term 'Business Continuity Management' (2 marks) and **explain** each of the components of the definition (16 marks).

1.2 Explain with two reasons **why** would one ultimately do BCM? (2 marks)

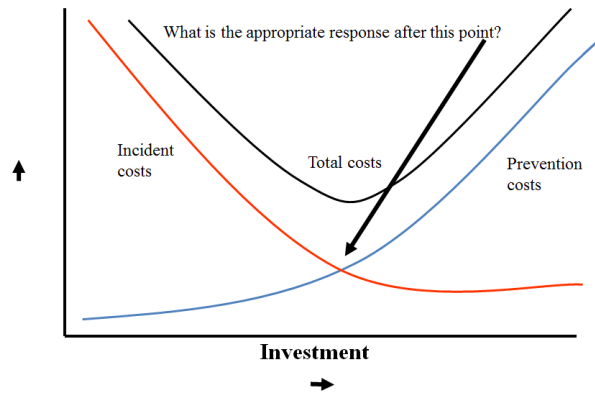**QUESTION 2**   **[14 MARKS]**

Discuss any seven (7) categories of risks that an organisation could face by means of practical examples. Ensure that you only use practical examples to describe the categories of risks [NOTE: Marks only awarded for practical application, not merely defining].

Category	Example

QUESTION 3 [10 MARKS]

3.1 This is a trade-off graph that is important to consider for *BCM planning*

Use your own words to explain **why** a business would need to consider this graph when they do Business Continuity Management plans

QUESTION 4   **[20 MARKS]**

Some authors argue that risk management is essentially just a process that requires effective implementation and organisational insight.

Discuss in your own words the five (5) steps in the risk management process. Provide examples for each step of the process.

Step	What does this step involve/mean?	Example
1		
2		
3		
4		
5		

QUESTION 5   **[10 MARKS]**

Read the below case study and answer the questions that follow:

> The International Labour Organisation has developed a risk assessment for Small business Enterprises (SME) during the COVID-19 pandemic.
>
> This Tool is designed to support small and medium sized enterprises (SMEs) during the COVID-19 crisis. Chiefly that means by designing a bespoke "Business Continuity Plan" (BCP) for your business. The tool will enable you to: 1. Assess the level of risk and vulnerability of your business; and 2. Develop an effective risk and contingency system for the business.
>
> This tool aims to establish the risk profile of your enterprises and the level of vulnerability to COVID-19 in terms of its impact on your People, Processes, Profits and Partnerships (the "4Ps").
>
> Taken from: https://www.ilo.org/wcmsp5/groups/public/---ed_dialogue/---

5.1 First identify the **4 risk areas** that the International Labour Organisation proposes for risk identification for SME and then provide an example for each of the areas (think logically about what exactly that particular are involves). You may also google to come up with examples (8 marks)

Area	Own example of what this involves for any SME during Covid 19 pandemic

5.2 What tool can you identify **from your course** material on **how** to identify risks? (2 marks)

QUESTION 6   **[26 MARKS]**

Search for **one example** (Google) of how any company or organisation (national or international) dealt with COVID 19 to manage the disaster.

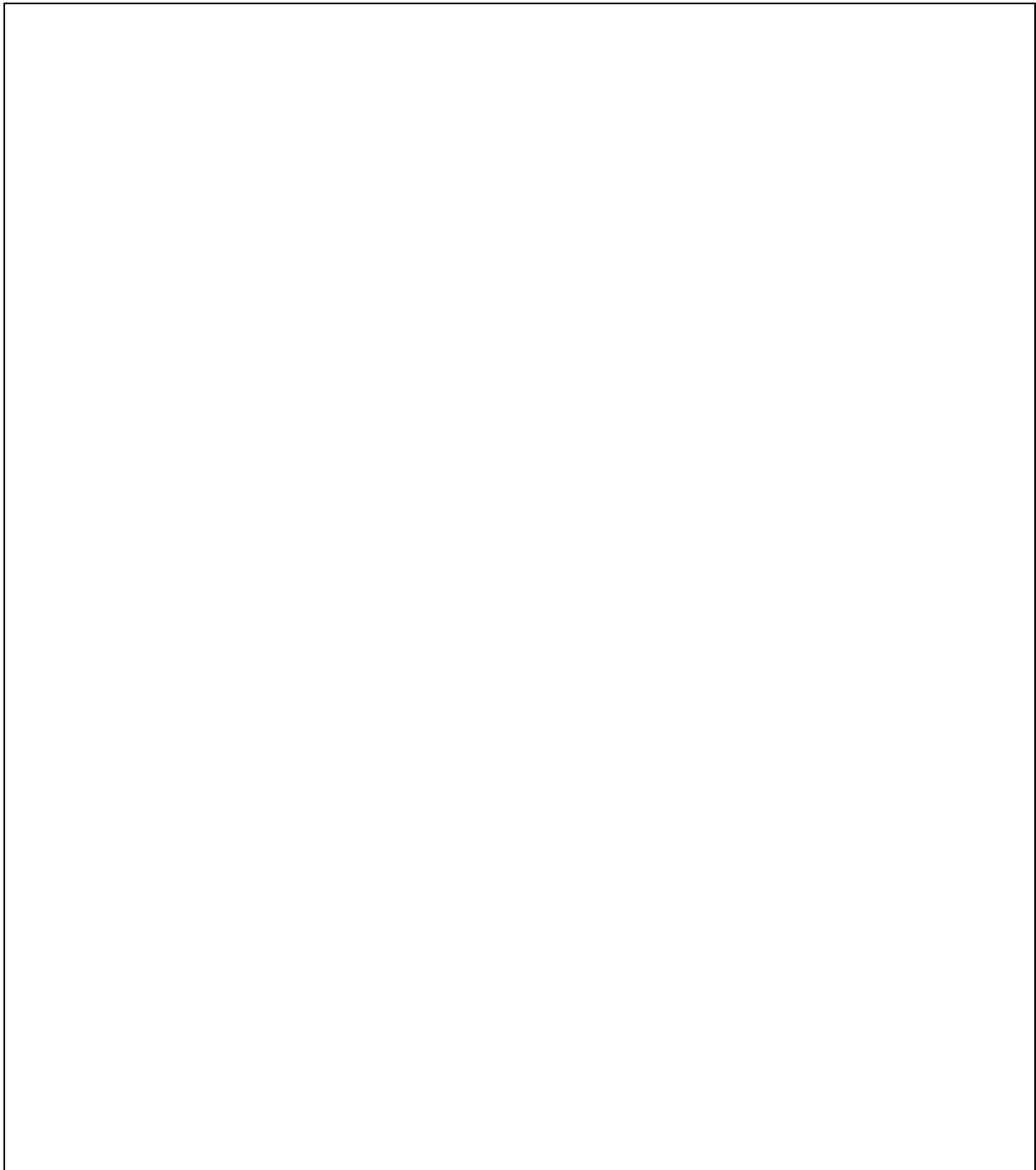6.1 **Copy and paste the link** to your example in the block (5 marks)

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[                                                                        ]
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6.2 Do you think that this was a good intervention or plan or way to deal with the disaster? (use an X to indicate your opinion) (1 marks)

Yes	No

6.3 Explain your answer in 6.2 (you may refer to how they managed the crisis to and communicated the crisis)   (6)

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[                                                                        ]
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6.4 If you were in that business or organisation, explain how would you have done things different? (be creative here and name at least 2 things and explain how you would have done different)   (20 marks)

END OF ASSESSMENT