



**UNIVERSITY OF JOHANNESBURG
ONLINE JUNE EXAMINATION 2020**

COURSE: SOCIAL WORK 4C MARKS: 100

PAPER: COMMUNITY DEVELOPMENT MANAGEMENT

SUBJECT CODE: SCW4CA4/MAW4C11

**EXAMINERS: PROF HANNA NEL (UJ)
PROF STEPHAN GEYER (UP)**

**THIS PAPER CONSISTS OF TWO PAGES
ANSWER ALL THE QUESTIONS BELOW**

Please pay careful attention to the following instructions:

This is not a formal sit-down written exam. It takes the form of an assignment that you must complete on time and submit for examination. Your answer must be typed as a formal assignment. It should be between five and seven pages in length in single spacing, excluding the cover page, table of contents and reference list. Use Arial, 12pt for your assignment.

Your exam is due by **Monday 15 June 2020 not later than 17h00 (5pm)**.

Please submit your assignment through Turnitin on Blackboard under the heading "Assignment for exam".

We **cannot accept any late submissions** because the papers have to go to the external examiner and be submitted to Faculty within a short space of time.

Use the last page of this exam paper as the cover for your exam submission. Remember to include a declaration of plagiarism.

For this examination you are expected to show evidence of reading. You should have at least six (6) current academic sources to support your answers.

You need to study the case study of Dam-Dam to enable you to answer the following question. Please find the case study in a separate file on Blackboard.

1. Describe the following **concepts**:
 - 1.1 extreme poverty
 - 1.2 marginalised poor community
 - 1.3 formal and informal economy
 - 1.4 value chain

- 1.5 inclusive economy
- 1.6 market-based approach
- 1.7 demand and supply
- 1.8 Top of Pyramid (ToP)
- 1.9 Bottom of Pyramid (BoP), and
- 1.10 small informal income generating activity/project.

(20)

2. Critically reflect on the relevance of the ways to increase **economic self-reliance** as discussed by Nel et al. (2020, forthcoming). Refer to the internship you are and/or have been involved in.

(20)

3. Develop a **value chain** for the bee-keeping income-generating project, using the steps in Nel et al. (2020) from conception to delivery to a market where customers buy the product or service you have described.

Follow the **steps** in developing the value chain. Start with a description and thereafter apply each step to the case study: conceptualisation, design, production and marketing. Also, include the support and enabling environmental factors in the development of the value chain. Towards building an inclusive economy, you must also link the BoP and ToP in the value chain you are developing. Consider indigenous knowledge and practices which are located in Africa in the development of the value chain.

(50)

4. Include a **visual presentation (i.e. figure)** of the value chain, referring to the actors/operators, functions/activities, supporters and enabling environment.

(10)

Please use the page below as the front page to your assignment.

Course	Social Work 4C
Subject Title	Community Development Management
Subject Code	SCW4CA4
Marks	100
Examiners	Prof Hanna Nel (UJ) Prof Stephan Geyer (UP)

Student Number	
Surname (optional)	
First Names (optional)	
Submission Date	

I, _____ (your _____ student _____ number) declare that this exam assignment is my own original work. Where secondary material has been used (either from a printed source or from the internet), this has been carefully acknowledged and referenced in accordance with departmental requirements. I understand what plagiarism is and am aware of the Department's policy in this regard.