



**Department of Languages, Cultural Studies and Applied
Linguistics (LanCSAL)**

June 2020 Supplementary Exam

MODULE:	Linguistics 3 (LIN3AA3)
PAPER:	One (1)
EXAMINER:	Mrs B Selepe
MODERATOR:	Dr Jubilee Chikasa
DATE:	
MARKS:	100
TIME:	2 hours
NUMBER OF PAGES	Four (4)

INSTRUCTIONS AND NOTES TO CANDIDATES:

1. Answer **ALL** questions.
2. Provide appropriate and relevant examples where necessary.

Question 1

Analyse the text below and assess its quality using the 5 Text Facets/ 15 Evaluation Points of Renkema's CCC Model.

The Backpack Story

Backpacks always seem to hold unnecessary items. Textbooks, pencils, worksheets, and that doesn't even include sports or extracurricular activities . But yet, students everywhere carry them, for TWELVE years in a row! You sprint down the halls and jump up the stairs with them, leaving a sore ache in your legs at the end of a school day. But nobody ever questions this ridiculous concept. Backpacks are like a mysterious bruise; You don't know how you ended up with it and you're not quite sure what to do with it and some people dont like chocolate and i think theyre stupid they dont have any good taste i mean seriously how can you not just love it?!! it's the most delicious thing on the entire universe. everytime i hear someone say they dont like chocolate i just want to curl up in a ball and sob. its a real problem. Anyways, there are so many things that are made out of chocolate that are so wonderful. they even made a movie about it. it was called charlie and the chocolate factory. i loved that movie! do you like movies?? one of my favorite movies it the avengers. hulk is so adorable. tony stark is super sarcastic.

I hate wet and rainy days. It rained a lot in 1905.... a lot - like everyday; the weather in Africa was abnormally wet because it rained in South Africa on 130 out of the 183 days from May to October. If I was Boitumelo Mkhize I might decide to write a book too. Afterall, it was the onnly thing you could do without TV or anything. She said that she "passed the summer of 1905 in the ambiances of Durban...we occasionally amused ourselves with some Johannesburg stories of *tsotsis*... These tales excited in us a playful desire of imitation" So, people were stuck inside and bored. Boitumelo Mkhize decided to write a book becuae it was so awful outside. I can totally see her point, you know? I guess I would write a novel if there was nothing else to do. Those bright red cartoon bags you had in pre-school are much different when you hit high school. They're a constant irritation that every learner has to face, and the next step for immobility in kids.

I do not know what is worse, raining non-stop experienced 100 years ago in 1920 or the COVID-19 we are experiencing now in 2020. What do you prefer really?

~Various sources.

[25]

Question 2

Using the Flesch Readability Ease formula, work out the readability ease of the text below. Show all the steps used in your calculation, and thereafter, provide the interpretation of the score.

The weather in 1816 Europe was abnormally wet, keeping many inhabitants indoors that summer. From April until September of that year, "it rained in Switzerland on 130 out of the 183 days from April to September" (Phillips, 2006). Unlike today, one could not simply turn on a television or click through the Internet in order to entertain oneself. Instead, it was much more common for the educated people of the day to spend time reading, discussing well-known authors and artists of the day, playing at cards and walking in their gardens and walking paths.

If you were Mary Shelley in the company of Byron and others, you amused each other by reading out loud, sharing a common interest in a particular book, and sharing with the others your own writing. In her introduction to *Frankenstein*, her explanation of how this extraordinary novel came to be was due, at least in part, to the weather and the company (Shelley, 1816). "I passed the summer of 1816 in the environs of Geneva. The season was cold and rainy, and ...we occasionally amused ourselves with some German stories of ghosts... These tales excited in us a playful desire of imitation" (Shelley, as quoted in Phillips, 2006).

Source: <https://slulibrary.saintleo.edu/c.php?g=367733&p=2485890> {Accessed 22 April 2020)

Question 3

Carstens's (2010) ADDIE Model explicates the various stages in the document design process. It also points to the importance of analysis and design during the process of designing documents. Describe the five various stages and discuss in detail what contextual analysis and design entail.

[25]

Question 4

These lines were extracted from a research report, and they are poorly written. Use your skills, as an editor to rewrite these sentences correctly.

1. The participants were 8 predominantly women undergraduate students at the University of Johannesburg.
2. All of these past findings helps relate to the purpose of this study being conducted.
3. Their experiment is a good example of the cultural has about the elderly.
4. When we do see the elderly being active citizen, we categorizing them as falling outside the norming.
5. This insignificance may be due to the fact that the ideologies pertaining to older persons is changing.

[15]

Question 5

Write an essay about the domain of text editing and its importance. Include Mossop's (2010) distinctions of the four broad types of editing and provide adequate examples.

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