



PAPER:

SUBJECT CODE:

EXAMINERS:

MODERATOR:

MAIN EXAMINATION: JUNE 2020

**FILM AND TELEVISION STUDIES
APPLIED FILM AND TELEVISION 1**

ATV1AA1

**MR L GUMEDE
MR M SIKHAFUNGANA**

MS S BARRY

**TIME: TAKE HOME
EXAM**

MARKS: 100

THIS PAPER CONSISTS OF 2 PAGES and 1 QUESTION.

GUIDELINES FOR PREPARATION:

- The exam paper will be distributed on Ulink, and all other available platforms, **ONE WEEK** before the exam date on the timetable.
- This is a take-home exam, and therefore it is an open book exam. You should consult any readings that you have been assigned for your course, videos and presentations that have been posted online, as well as any supplementary material that you can access.
- You can spend **ONE WEEK** to prepare your answers to this exam.
- **A note on essay questions/ discussions:** Please note that because you have access to all the readings and course materials, we require insight and depth in your answers, especially essay questions. You cannot rely on just putting down information – you should synthesise your course material and apply your knowledge.

GUIDELINES FOR SUBMISSION:

- The primary portal for submission is Blackboard – the Ulink site for this particular course. A link will be created where you can submit your exam.
- If you cannot submit your exam on Ulink, please submit on any of the other platforms available to you (email, Whatsapp, etc). Your lecturer will upload the submission onto Blackboard, so that we have a central record of submissions.

PLEASE DO NOT SUBMIT ON ANY OTHER PLATFORM IF YOU HAVE ACCESS TO BLACKBOARD!

EXAMINATION: JUNE 2020 (CONTINUED)

PAPER:

**FILM AND TELEVISION STUDIES
APPLIED FILM AND TELEVISION 1A**

SUBJECT CODE:

ATV1AA1

QUESTION 1:

Your company has been invited to submit a programme proposal to be considered by a broadcaster on the following topic *“Student life in lockdown during the Covid-19 pandemic”*

You may submit a proposal about a personal story, one of community or a fictionalised story.

Please use the following elements of a programme proposal:

- The title of your programme (5)
- Programme objective (process message) (1 paragraph) (15)
- Target audience (1 paragraph) (10)
- Show format (1 paragraph) (10)
- Production Method (1 paragraph) (10)
- Two column script, divided into video and audio (2-3 pages) (50)

TOTAL: [100]