



EXAMINATION: JUNE 2020

PAPER: APPLIED JOURNALISM 2A
SUBJECT CODE: AJN2AA2

EXAMINERS: MR. STEFAN KRIEK

**TIME: TAKE HOME
EXAM**

MODERATOR: MRS. ELNA ROSSOUW

MARKS: 100

THIS PAPER CONSISTS OF 9 PAGES. YOU MUST ANSWER ALL THE QUESTIONS IN ONE WORD DOCUMENT/HAND-WRITTEN DOCUMENT AND SUBMIT IT ON BLACKBOARD IN THE “EXAM” TAB AND TURNITIN. *YOU SHOULD INCLUDE YOUR STUDENT NUMBER AND SURNAME IN THE DOCUMENT NAME WHEN YOU SUBMIT*

GUIDELINES FOR PREPARATION:

- The exam paper will be distributed via an “EXAM” link on Blackboard ONE WEEK before the exam date on the timetable.
- This is a take-home exam, and therefore it is an open book exam. Thus you may use all the resources available to you. However, as with all the assignments done through the semester, there is a strong emphasis on not just knowing how to write a story based on a speech, but being able to put it in practice.
- You can spend ONE WEEK to prepare and write your answers to this exam. The exam should be submitted on Blackboard BEFORE MIDNIGHT on the exam date.

TECHNICAL REQUIREMENTS

- See respective questions for technical requirements
- If typed: Arial 12, 1.5 spacing.

GUIDELINES FOR SUBMISSION:

- The primary portal for submission is the AJN2AA2 Blackboard site. An “EXAM”, as well as a TURNITIN link, will be created where you will submit your exam.
 - IF IT IS IMPOSSIBLE TO SUBMIT ON BLACKBOARD FOR TECHNICAL REASONS YOU MAY SUBMIT ON THE FOLLOWING PLATFORM (AS DETERMINED BY THE LECTURER): email to skriekuj@gmail.com
 - PLEASE DO NOT SUBMIT ON ANY OTHER PLATFORM IF YOU HAVE ACCESS TO BLACKBOARD!
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ANSWER ALL THREE (3) QUESTIONS:

QUESTION ONE (1)

You have attended a speech delivered by KZN Premier Sihle Zikalala, where the launch of the Covid-19 screening and testing campaign was announced. *From the speech provided below write a full news story of between 350-400 words.*

(40)

Speech hard copy

Remarks by KZN Premier Sihle Zikalala during the official launch of the screening and testing campaign in Pietermaritzburg to curb the spread of the Coronavirus pandemic, 16 April 2020

Programme Director HOD champion Mr S. Nsibande;

Finance MEC and District Champion Mr Ravi Pillay;

Health MEC Ms Nomagugu Simelane-Zulu;

District Mayor Councillor T. Maphumulo;

Mayor of Umsunduzi Local Municipality Councillor Mzi Tebola;

Members of the KZN Command Team on Coronavirus;

The Director-General of KwaZulu-Natal, Dr Nonhlanhla Mkhize;

Senior Government Officials;

Members of the Media;

Honoured Guests;

Ladies and Gentlemen;

Good Morning!

The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy.

These words by American Civil Rights Activist Dr Martin Luther King Junior ring true today as we stand here about to send our brave men and women as a frontline offensive against an invisible enemy that is threatening mankind across the globe and within our shores.

Like any self-respecting army general about to deploy his gallant troops to the battlefield, we call on our people to cooperate and assist our health care combatants as we launch the Provincial Massive Community Screening and Testing.

This programme is crucial to our quest to flatten the curve of the Coronavirus pandemic as outlined by His Excellency President Cyril Ramaphosa recently.

We launch this programme at a time when our country is doing everything possible to contain the spread of this virus.

As the Provincial Government, we wish to pay a special tribute to the many health workers who have heeded the President's call for active community screening and testing programme.

We wish to take this opportunity to thank the health workers for being in the frontline in the fight to combat this Coronavirus pandemic.

We thank them for putting our country first as we do our utmost to flatten the curve of this virus that has wreaked havoc in our country.

We are encouraged by their dedication and support, as they give so much of themselves to save the lives of others.

For their wonderful work, we are truly grateful and humbled. To them, we say please keep up the good work for the sake our nation which, together with other nations of the world, is trying to find a solution to conquer this pandemic.

The least we can do to appreciate and honour them is to ensure that they have access to all the tools of their trade. This is why we are doing everything possible to ensure that, despite global constraints, all of our foot soldiers and health workers in general have access to the Personal Protective Equipment (PPE) that they need.

We also thank the KwaZulu-Natal Provincial Government and the Provincial Command Team for its unwavering dedication.

As we take this programme to each and every district of this province, we want you to know that your work is highly appreciated and valued by all of us.

Programme director, the number of positive cases from COVID - 19 in KwaZulu-Natal is 519, with 18 deaths as of yesterday (15 April 2020).

The Coronavirus outbreak represents a significant risk to the population of Kwa-Zulu-Natal (KZN) and the country. If we do not make drastic changes to how we do things, it has the potential to cause high levels of morbidity and mortality, and pose a threat to our social and economic security.

We are quite pleased that the KwaZulu-Natal Department of Health, together with various stakeholders, has geared itself up towards curbing the transmission.

More effort is now required to conduct more surveillance and screening for Covid-19, hence the strategy of conducting mass community screening and testing.

The Provincial Community and Testing Screening plan complements the Contact Tracing Plan and will yet prove to be a vital cog in our efforts to intensify this fight.

These ground soldiers will be going house to house screening and testing our people.

The need to debunk myths and lies about the home screening programme

We were dismayed a few days ago to witness a video, as well as voice-notes, which made a number of unfounded and dangerous claims about this programme before it even started. Some of these false claims were to the effect that the home screening and testing programme was being done to actually infect our people with COVID – 19. This is outrageous behaviour, which smacks of irresponsibility, and calls into serious question people's level of sanity.

It is actually tantamount to treason... derailing such an important, safe and scientifically-proven method to fight the scourge of COVID – 19. We call on our communities not to be swayed by such agent provocateurs, and instead welcome these teams into their homes so that the programme can be a success.

Health care worker identification

We are fully conscious that our crime-weary citizens are concerned about opportunistic criminals who might want to pose as field agents so that they can gain access to people's home. We want to warn such people that that kind of behaviour will not be tolerated.

Our teams have been issued with reflector vests which clearly identify them. We wish to reiterate that, before these field agents can commence with screening and testing, we will also conduct loud-hailing and also announce in the media where possible, in order to create community awareness.

To further heighten awareness, teams of health educators will distribute pamphlets to households.

Composition of teams

There are 565 mass screening and testing teams, which amounts to 1130 cadres distributed throughout the province. These teams work in pairs, and are constituted mostly by enrolled nurses. In addition to that, there are 90 teams focusing on road blocks, and 620 tracer teams providing contact tracing.

These teams have been trained on mass screening and testing using a questionnaire with 27 questions available in both English and IsiZulu.

There is a standard operating procedure in a form of a guideline provided to these teams. The teams are working with community health workers from local areas.

How the screening and testing will unfold

The teams enter the household, administer the questionnaire and if there is any suspect they then take a specimen. There are 12 mobile testing vehicles provided in the province, of which four vehicles have already been received. Three of these vehicles are allocated in Ethekewini, due to the high burden of this pandemic, while the other vehicle is allocated in Umgungundlovu district. The mobile testing vehicle comes with one driver and a professional nurse. As soon as we start using rapid tests, these teams will also be joined by medical technologists.

What happens if you have symptoms during the screening?

If the health worker thinks that you may have COVID-19, they will refer you to a health facility to be tested.

What happens if you have not travelled, have not been in contact with anyone with covid-19, and do not have symptoms?

You will have nothing to worry about, but must still on doing things to protect yourself:

- Wash your hands often with soap and water for 20 seconds, or use alcohol-based hand sanitiser
- Cover your nose and mouth with a disposable tissue or flexed elbow when you cough or sneeze
- Do not touch your eyes, nose or mouth
- Avoid close contact (1 meter) with people who are unwell
- Stay at home and self-isolate from others in the household if you feel unwell

Effective data management through technology

The initial stage of data collection is paper based, but at a later stage the teams will be using cell phones which will be loaded with an application, or an app, that will feed into a database. The app will enable easy supervision of these teams, since they will be observed in a live household setting, which will enable real time information.

We once again call upon the people of South Africa to join hands with us as we take the war against Coronavirus to the next level.

Let's grow KwaZulu-Natal together.

I thank you!

Source: (<https://www.gov.za/speeches/premier-sihle-zikalala-launch-screening-and-testing-campaign-pietermaritzburg-16-apr-2020>)

QUESTION TWO (2)

Write two (2) intros based on the following *two* sets of non-linear/unstructured information.

- Aim for an intro of between 20 and 30 words maximum, depending on the news angle that you've chosen.
- After the intro, write between 2-3 additional sentences that cover other additional information relating to your angle.

(40)

Intro 1 (20)

- Police have arrested a Johannesburg man for spreading misinformation.
- The man is in his late 50s and runs a small accounting business.
- The man recently created a video on Facebook where he claimed the government was deliberately spreading the Covid-19 through infected testing kits.
- The man claimed the testing kits were from China.
- The video has been shared nearly 2000 times on Facebook already.

- Police arrested the man late last night after receiving an anonymous phone call identifying the man in the video as well as his location.
- According to Brigadier Jack Ntumbi “spreading of fake news contravenes the Covid-19 Disaster Management Regulations, and endangers the lives of South Africans”
- If found guilty, the man could be jailed for up to six months.
- Some of the false claims made in his video were that the South African government wants to decrease the country’s population to make room for more Chinese nationals.
- The video also claimed that the as of yet unreleased covid-19 vaccination will contain an even stronger virus aimed at wiping out poorer nations.

Intro 2 (20)

- Nearly R15,000 worth of alcohol and cigarettes were stolen.
- The suspects are still at large.
- 2 liquor stores were robbed last night in Randburg.
- The robberies happened in the span of 2 hours.
- The lockdown has prohibited the sale of cigarettes and alcohol.
- “We have reason to suspect that both robberies are connected, and are being perpetrated by the same criminal gang” said Captain Zinhle Ngwenya
- There have been requests directed towards Police Minister Bheki Cele to relax restrictions on cigarette and alcohol sales.
- Eyewitnesses stated the suspect fled in what looked like a white Toyota Hillux.
- This is the third liquor store robbery in the Randburg area since the lockdown started on 26 March.

QUESTION THREE (3)

Your newspaper has managed to organise a Skype interview with Professor Thabo Soboyisi, who is the head virologist at a leading university. You have been asked to do the interview around the current Coronavirus/Covid-19 pandemic

- What will be your angle? (5)
- List 5 possible questions you will ask Prof. Soboyisi. (10)
- List two possible people you would contact for additional information, and briefly explain why you would contact them. (5)
 - If you have internet access, you can research possible candidates.
 - If you do not have internet access, you may make a basic recommendation, example: “A doctor at hospital X, where X amount of Covid-19 cases have been treated”

(20)

TOTAL FOR EXAM : [100]