### **November examination 2019**



COURSE: Global Communication

**DEPARTMENT:** Communication Studies

TIME: 3 hours

SUBJECT CODE: CMS3BB3/CMS3B21 MARKS: 100

**EXAMINERS:** Mr D Tomaselli

Prof M Burger

## **Instructions:**

Answer <u>any 2</u> questions.

All questions carry equal marks

Use the essay writing format prescribed by this module.

- A close analysis of the global media flows of film and television indicates that most media products flow transnationally rather than nationally. In view of the above observation, discuss the potential impact of global media flows and counter-flows on nationhood and cultural identity in the global South.
- 2. Discuss how innovations in 'spatial computing' may fundamentally impact on communications with regards to 'personalisation of the rhetorical codes'. Consider discussing issues such as direct address, the impact of spatial computing such as augmented, cross and virtual reality, and the concept of the uncanny valley.
- 3. Explain how Blockchain technology fundamentally enables decentralization and provide an argument for how they may potentially alter current transactions in areas such as banking, media consumption or any other area you think may be appropriate. You may also consider the social implications that decentralized technologies may afford.
- 4. Referring to annexure A 'Pepper & Carrot Episode 26 Books are Great'. Discuss the narrative structure of the comic. You may consider major turning points, narrative beats, moments of impact and tension release patterns.

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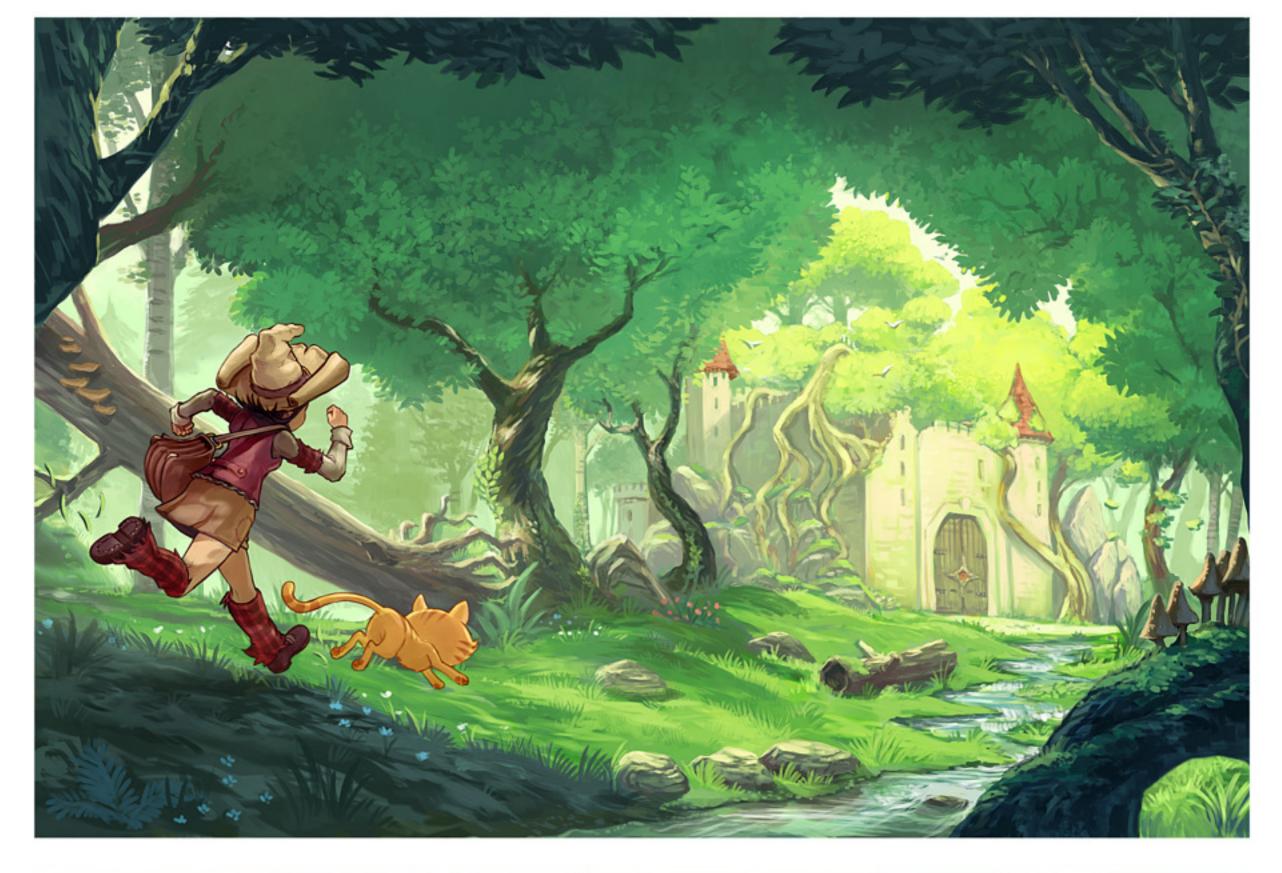
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# Pepper & Carrot

Episode 26: Books Are Great













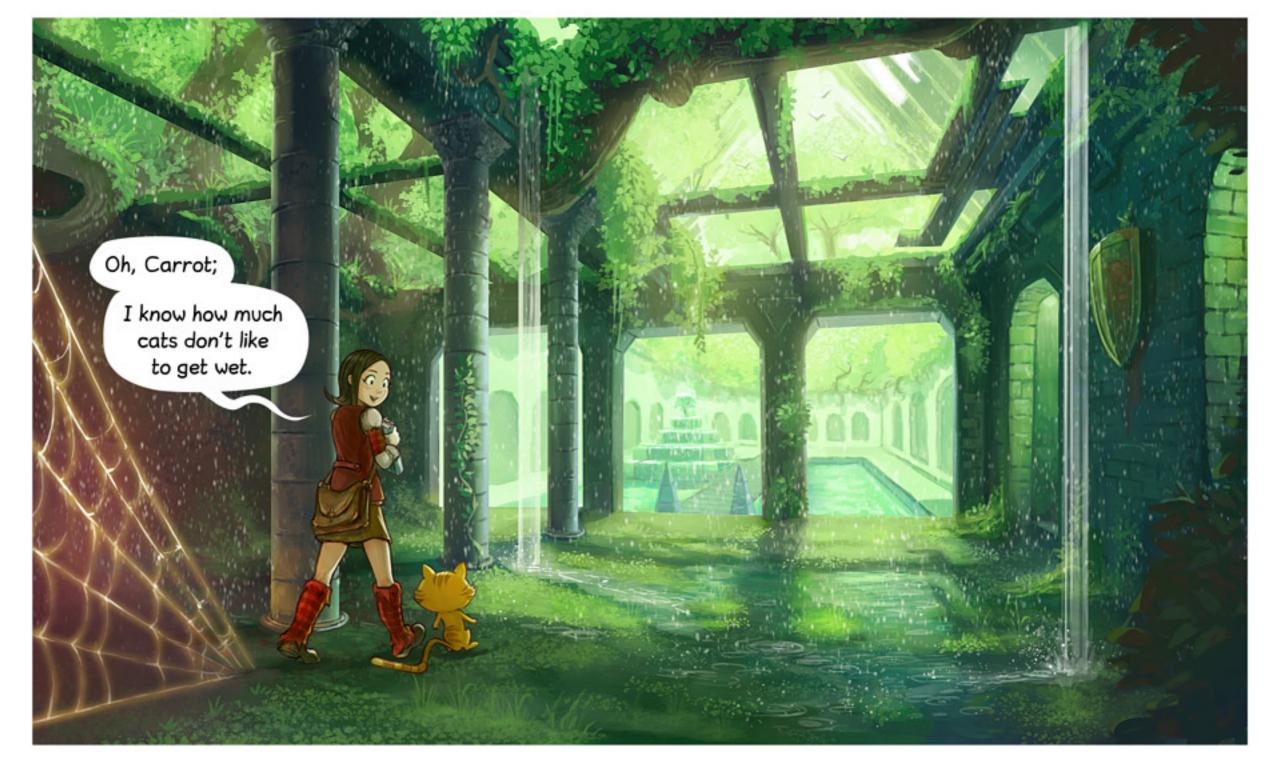
















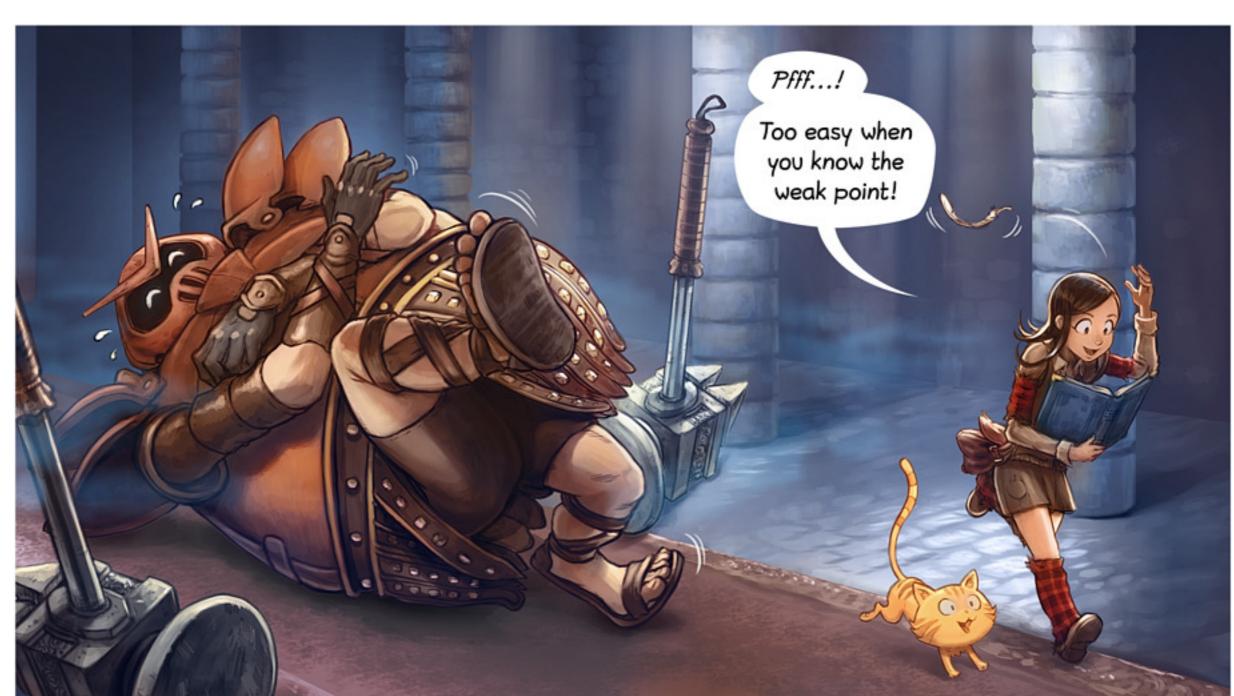
















# Ewww...

I'm sure there's something in here about a way to remove this "thing"...



Carrot... Can you read it?

> Mm... of course you can't...

> > Meh...





















-FIN-

Software: Krita 4.1, Inkscape 0.92.3 on Kubuntu 17.10.

Art & scenario: David Revoy.
Script doctoring: Craig Maloney.

Beta readers: Ambernite, Craig Maloney, Calimero Teknik, Jookia, Midgard, Nartance, Popolon, Quiralta, Valvin, xHire, Zeograd.

English version

Proofreading: Craig Maloney, CalimeroTeknik.

Based on the universe of Hereva Creation: David Revoy. Lead maintainer: Craig Maloney.

Writers: Craig Maloney, Nartance, Scribblemaniac, Valvin. Correctors: Willem Sonke, Moini, Hali, CGand, Alex Gryson.

28 July 2018 www.peppercarrot.com

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Tschumperlé ★ Thomas Schubert ★ Arne Brix
Plus all anonymous on Liberapay!



Polizzi \* mefflin ross bullis-bates \* Mei Mei Kaiten \* Micah Talkiewicz \* Michael \* Michael GIII \* Michael Hart \* Michael Hill \* Michael Lewis \* Michael Polushkin \* Miebai \* Mikael Danielsson \* Minelli Sarah \* nayya \* Nicki Aya \* Nicolas Artance \* NicolasB51 \* Nils Trost \* Noisome Possum \* Notker Kirchgäßner \* Nuparu \* Oct \* Oliver Kräbs \* Olivier Brun \* Oscar Reynoso \* Parrish Danforth \* Pato Acevedo \* Paul \* Paul Sheean \* Pavel Mezhuev \* Pavel Semenov \* Perry Lorier \* Peter Moonen \* Peter Rittinger \* Petr Vlašic \* Philippe Jean Edward Bateman \* Pierre bloodywing Geier \* Pouhiou \* Rachael Godfrey \* Raniere Silva \* raspbeguy \* raymundo lopez \* Rebecca Morris \* René Vollmeier \* Ricardo Muggli \* Robert Lewis \* Ron King \* Ruud van der Weide \* Ryan Rhodes \* Samuel Shieh \* Sandy et Yves Le hir \* Sarah L. \* Scott McNay \* Scott Petrovic \* Scott Sandefur \* Sir\_Winn3r \* Stanislav \* Starnerf \* Stéphane Zago-Tortelier-Gambirasio d'Asseux \* Stephan Theelke \* Steve Howard \* Steven! \* Sue \* Sven Le moine bauer \* Takao Yamada \* TamaskanLEM \* tar8156 \* TheFissk \* Thomas \* Thomas Citharel \* Tom Dickson \* Tom Savage \* Ty Overby \* Tyson Tan \* Valvin \* Vicky Zelda \* Wallace Owen \* werner mendizabal \* Wolfram Schwenzer \* Xavier Guillot \* Yaroslav Yegorov \* zubr kabbi



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Project ★ Lutra Silvereye ★ m00am ★ Magnus Kronnäs ★ Manuel Manger ★ Manuel Pinta (Thruik) ★ marcus ★ Mariano De La Torre ★ marnicq van Ioon ★ Martin Ählenius ★ Martin Albert ★ Martin Holas ★ Martin Pärtel ★ Matthieu coudert ★ Maureen Agacinski ★ Max Kaehn ★ May和 April ★ MCMic ★ Melissa ★ Michael F. 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Deнuc Шаповалов ★ Петр 胡雨軒 ★ 余晓睿 ★ 李双宏 ★ 理銓 呂 ★ a1nt ★ Abrian Curington ★ Adam Gray ★ Addison Lewis ★ Admiral Jota ★ al ★ Ale Abdo ★ Aleksandr Voronkov ★ Alexander Lisovsky ★ Alexander Zelenyak ★ Alex Evans ★ Ali Poulton (Aunty Pol) ★ Álvaro Larumbe ★ Amadou Ba ★ Andreas Ulmer ★ Andrew Morris ★ Andrew Pam ★ Andrey ★ Andy Gelme ★ Anne-Lise ★ anonymous ★ AntoineÐ ★ arghlub ★ Arman Tursynbekov ★ Arsene\_M ★ Artem Mikheev ★ Art Hildebrandt ★ Artur Shaikhullin ★ Ava Lindstrom ★ Axone ★ Bastian Buchheim ★ BataMoth ★ BearPerson ★ Bela Bargel ★ Belyakov ★ Benjamin ★ Ben-Jyh ★ Bernd ★ Birger Tuer Thorvaldsen ★ B.Mooney ★ Boris Fauret ★ Braelyn ★ Brandon Sandusky ★ Brett ★ Brianka Morgan ★ BrunoBellamy ★ Bryan Rosander ★ Cal Lim ★ Cameron N. Coulter ★ Caspar Harmer ★ Cath Evans ★ Cem ★ Charlotte ★ chenckino ★ Chris Chiu ★ Chris Levesque ★ Chris Radcliff \* Christian Gruenwaldner \* Christoph Rupprecht \* Colin Coghill \* Crecs \* Creeps United \* Crystal Bollinger \* Cuthbert Williams \* Cyol Loïc \* Cyrille Largillier ★ Damien ★ Daniel Sousa Santos ★ Dan Stolyarov ★ Darius B ★ David ★ David ★ David ♥ Davi Na ★ Deanna ★ Delta Spex ★ demanalog ★ Denis Bolkovskis ★ didi ★ Dimpel ★ Dmitriy Yakimov ★ Donald Hayward ★ Doriane ★ Douglas Oliveira Pessoa ★ Dr. Arne Babenhauserheide ★ Dulio Samayoa ★ Elektrollart ★ Elizabeth Mason ★ Emery Schulz ★ Emmanuel Bouillon ★ Emmanuel Lapierre ★ Enemoriana ★ Enrico Billich ★ Enrique Oros ★ Eric Bambach ★ EricJ2190 ★ Erik Moeller ★ Erin Subramanian ★ Erydjel ★ Erys Christalina ★ Eshan Mitra ★ essjay ★ Etienne Bar ★ Eugene Ingerman ★ Ferora ★ FishFace ★ Flarty ★ Flora Caramelli ★ Flowerdoz ★ Francois Connetable ★ Fredrik Liljegren ★ Freimgul ★ fromlugdunum ★ Full Name ★ Garrett Otto ★ Gary Doss ★ Gerd Fleischer ★ Glenn Slingsby ★ gok ★ goldensuneur ★ golope ★ gosthrider ★ Guan-Ting Chang ★ GuoZhe ★ Haelwenn (lanodan) Monnier ★ Haeshine Sachrovia \* Halbert Walston \* Haley F Hazlett \* Hannah Taylor \* HDRI Haven \* Heather Marley \* Hein-Pieter van Braam \* Henry Barta \* Hero Hero \* Hoto Cocoa ★ Huang Yiting ★ HuhnDoener ★ Huy Vu ★ Ian Sullivan ★ Imrick B. ★ Iname ★ Indie Mae Cole ★ Inkdustrielle ★ Ippei Kuroki ★ Irene e Valerio ★ Ivan Korotkov ★ Ivar Vasara ★ Jaakko Kortelainen ★ Jack ★ Jacob Smith ★ James De Ricco ★ James Ross-Gowan ★ Jamie Sutherland ★ Jason Woofenden ★ Jay Kominek ★ Jaysen Huculak ★ Jaz ★ Jazyl Homavazir ★ JDB ★ Jean-Baptiste Hebbrecht ★ Jennifer Clinkenbeard ★ Jennifer L Rozo ★ jeremy abel ★ JJWcool ★ Joe Johnson ★ Joerg Raidt ★ Joern Konopka ★ John ★ John Greenslade ★ Johnny D. Wicked ★ Jona ★ Jörg ★ Jorge ★ Jose Navas ★ Josep Febrer Salord \* Joseph Bowman \* Josh Delgado42 \* Joshua Wolfe \* kaichidraws \* kakureta \* Karinness \* Kate Ten Pas \* Kevin \* Kevin H \* koudy \* Kovshanov ★ Kroet ★ Krzysiek Jakubik ★ Kudnalla ★ Lais ★ lareinedeselfes ★ Lars Ivar Igesund ★ lepiote ★ Lhorane ★ Lisa Vitolo ★ Liska Myers ★ Loïc Escales ★ LuckyLuigi ★ Łukasz Gosiewski ★ Luke Hochrein ★ Lunarsteel '- Mike ★ Majid (Me473) ★ Manu Järvinen ★ Marek Elis ★ Markus ★ Maroo Neumann ★ Martin Lukeš ★ Martin Wimpress ★ Mary of Many Mediums ★ Masked Admirer ★ Math Makes Sense ★ Max Bruckner ★ meldc ★ Méliandre ★ Meredith Dillman ★ Michael Herkommer ★ Michael Pureka ★ Michael Stevens ★ Michael Stevens ★ Michael Michael Korolev ★ Miles Loh ★ mjkj ★ Moritz Fuchs ★ Morten Telling ★ motofix ★ Nathaniel ★ Navard ★ Nicholas Terranova ★ Nicki Neuhaus ★ Nicolas Carrier ★ Nicolas Lefebvre ★ Nicole Beaver ★ Nicole Lanzoni ★ Nikola Raykov ★ Nim Yatawee ★ Noble Hays ★ Noelia Calles Marcos ★ nylnook ★ NyriO ★ Oleg Tsoy ★ Olia Ovi ★ Olivier Lasne ★ Omar Willey ★ Oscar Moreno ★ Pat David \* Patoch \* Patrick Gamblin \* Patrick Guignot \* Patrick Nafarrete \* Pavel \* Pavel Kumeysha \* Pedram \* PetOr \* Peter \* Pyves & Ran \* Rafael Munoz \* Raoul Naldoni ★ Raven Roussie ★ Reese Raymond ★ Reli ★ Reorx Meng ★ reploid ★ Ret Samys ★ Reynir Drakenson ★ Richard Scott Teal ★ rictic ★ RJ Tracey \* Rob Gosselin \* Romain Stalder \* RoofPig \* Ruslan Nechay \* Russell Uresti \* Ryan Price \* Ryan Smith \* Ryebread \* Sabine \* Sam \* Sam Zhou \* savant \* Sean Givan \* Sebastien \* Sergej Martynov \* Sergey Mamonov \* Sevag Bakalian \* Shadefalcon \* Shae\_ \* Sherns Valade \* Simon Isenberg \* Simon McDougall ★ Siyuan Pan ★ SkyLothar ★ spe ★ Stefan DoomCandy Wunderlich ★ Stefano Padelli ★ Stephen Floyd ★ Stephen Paul Weber ★ Stephen Smoogen ★ Susan Devy ★ Syro ★ Taedirk ★ tcit ★ Thet Paing Kha ★ Thomas Fitzpatrick ★ Thomas Hahn ★ Thomas Werner ★ Thornae ★ Tim Stephan ★ Timur Samatov ★ TMG ★ Tobias Jakobs ★ tolias ★ Tomas Hajek ★ Tomáš Slapnička ★ Tony M ★ Tuman ★ uglyheroes ★ Umbra Draconis ★ Vague Entertainment ★ Varyyn ★ Vasily Sumin ★ Vince Batchelor ★ Vitalijs ★ Vitaly Tokarenko ★ Wes Wang ★ Yanjia Huang ★ Yannick ★ Zaid Abdulla ★ Zakadrine





Artworks files
Krita files, svg and jpg.





## **Git repository**

Sources code (translation)

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2018-07-28

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