



<b>FACULTY/COLLEGE</b>	College of Business & Economics
<b>SCHOOL</b>	School of Tourism & Hospitality
<b>DEPARTMENT</b>	Tourism Management
<b>CAMPUS(ES)</b>	APB
<b>MODULE NAME</b>	Sustainable and Responsible Tourism
<b>MODULE CODE</b>	TOD22B2/TOS22B2
<b>SEMESTER</b>	2
<b>ASSESSMENT OPPORTUNITY,</b> <b>MONTH AND YEAR</b>	Supplementary Summative Assessment Opportunity January 2020

<b>ASSESSMENT DATE</b>		<b>SESSION</b>	
<b>ASSESSOR(S)</b>	Ms. V. Harilal & Mrs. M. Adinolfi		
<b>MODERATOR(S)</b>	Mr. S. Nyikana		
<b>DURATION</b>	120 Minutes	<b>TOTAL MARKS</b>	100

<b>NUMBER OF PAGES OF QUESTION PAPER (Including cover page)</b>	4
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### INFORMATION/INSTRUCTIONS:

- This is a **closed-book** assessment.
- Answer **ALL** questions.
- Read the questions carefully and **answer only what is required**.
- Section A and B of this question paper are to be answered in the separate answer books provided.
- Number your answers clearly and correctly as per the question paper.
- Write neatly and legibly on both sides of the paper in the answer book, starting on the first page.
- **DO NOT LIST** any answers unless the question specifically asks you to do so.
- Write in **FULL sentences** and make sure that you elaborate on your answers to ensure enough **detail** is provided.

## SECTION A

## QUESTION 1 | SUSTAINABLE DEVELOPMENT

[25 MARKS]

1.1 Defining Sustainable Development. Refer to the definition below and answer the questions that follow: (8)

*Sustainable Development refers to: “Development that meets the needs of the present without compromising the ability of the future generations to meet their own needs”*

1.1.1 In the above definition of sustainable development by the Brundtland (1987) report, two **specific concepts** can be acknowledged. Identify these two (2) concepts and explain what they refer to. {4}

1.1.2 What **major critique** did this definition of sustainable development receive? {1}

1.1.3 All definitions of sustainable development require that we see the world as a *system* that **connects space** and system that **connects time**. Discuss these two (2) aspects of this system and provide one (1) example of each of them. {3}

1.2 The three (3) key dimensions of sustainable development include **economic**, **social** and **environmental** elements. Explain these three (3) dimensions in detail, provided examples to support your explanations. (9)

1.3 Differentiate between **inter**-generational equity and **intra**-generational equity. (2)

1.4 The **17 Sustainable Development Goals** have been designed to meet the general development needs of the world. However, they can be applied in the **context of tourism**. Select any three (3) of these goals from the image below and discuss how tourism can contribute to achieving these goals and provide an example for each. (6)



**QUESTION 2 | SUSTAINABLE & RESPONSIBLE TOURISM****[25 MARKS]**

2.1 Developing countries have experienced the development of tourism in very different ways to the developed world. Answer the following questions in the context of the ***nature of tourism development in developing countries***: (11)

2.1.1 Agel (1993) suggests three (3) stages in tourism research that typify changing perspectives on tourism in Less Developed Countries (LDCs) since the late 1950s. The **First Stage (1950s-1970s)** is commonly referred to as the ***Era of Great Expansion***. Discuss the approach to tourism in LDCs during this stage. {2}

2.1.2 Explain what the term ***neo-colonialism*** refers to and why it is so prominent in LDCs. {3}

2.1.3 Explain how tourism can **perpetuate (continue) existing inequalities** in LDCs by identifying and discussing any two (2) of the four (4) factors that explain how this occurs. {4}

2.1.4 Explain how ***pro-poor tourism*** is set to address the poverty and inequality issues in LDCs linked to tourism. Provide an example to support your answer. {2}

2.2 The relationship between tourism and sustainability can be discussed according to three (3) unique aspects, namely: ***Interaction***, ***Awareness*** and ***Dependency***. Explain what each of these aspects refers to. (6)

2.3 Identify any one (1) type of ***alternative tourism*** and discuss how it has been intended to contribute to the more sustainable development of tourism. (2)

2.4 Identify and discuss any three (3) ***responsible tourism guiding principles*** for **social responsibility**. (6)

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**SECTION B****QUESTION 3 | CHALLENGES TO SUSTAINABLE TOURISM****[25 MARKS]**

3.1. The achievement of sustainable tourism is multifaceted and is not solely reliant on actions of one stakeholder, but on the collective efforts of all tourism stakeholders. The concept of sustainable tourism has often been linked to wildlife tourism and eco-tourism, as types of tourism that can aid in the achievement of sustainable tourism. However, this is not a given, especially if not developed and implemented in the correct way. Against this background,

identify and discuss the role of a tourist in the achievement of sustainable wildlife tourism, as identified in National Geographic's article on 'Doing wildlife tourism right'. (4x3=12)

3.2. The concept of over-tourism has plagued many popular tourist destinations in recent years, with devastating impacts on the social and environmental spheres within these destinations. Discuss the concept of over-tourism, using two specific examples to support your answer. Additionally, include the role of policy in the attainment of sustainable and responsible tourism, related to the concept of over-tourism. (10)

3.3. Conversely, there are many countries that experience the phenomenon of under-tourism. Elaborate on this concept, briefly discussing the impacts of under-tourism on destinations. (3)

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**QUESTION 4 | SUSTAINABLE TOURISM INDICATORS**

**[25 MARKS]**

4.1. Central to the notion of monitoring sustainability, is the identification of the limits of tourism in destinations. One of the principles of the sustainable development of tourism is preparedness to recognise and abide by limits on the development of tourism and visitor flows. Discuss the importance of identifying limits, as well as the associated concept of carrying capacity. (7)

4.2. In order to facilitate the development of an integrative framework for assessment tool selection (for sustainable tourism indicators) it is important to distinguish between a concept and assessment tool. Explain the difference between a concept and an assessment tool, providing examples to illustrate your answer. (5x2=10)

4.3. Identify and discuss two different assessment tools for sustainability indicators. (4x2=8)

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**Total: [100 MARKS]**