



FACULTY/COLLEGE	College of Business & Economics
SCHOOL	School of Tourism & Hospitality
DEPARTMENT	Tourism Management
CAMPUS(ES)	APB
MODULE NAME	Sustainable and Responsible Tourism
MODULE CODE	TOD22B2/TOS22B2
SEMESTER	2
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Final Summative Assessment Opportunity November 2019

ASSESSMENT DATE	13 November 2019	SESSION	12:30
ASSESSOR(S)	Ms. V. Harilal & Mrs. M. Adinolfi		
MODERATOR(S)	Mr. S. Nyikana		
DURATION	120 Minutes	TOTAL MARKS	100

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	4
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INFORMATION/INSTRUCTIONS:

- This is a **closed-book** assessment.
- Answer **ALL** questions.
- Read the questions carefully and **answer only what is required**.
- Section A and B of this question paper are to be answered in the separate answer books provided.
- Number your answers clearly and correctly as per the question paper.
- Write neatly and legibly on both sides of the paper in the answer books, starting on the first page.
- **DO NOT LIST** any answers unless the question specifically asks you to do so.
- Write in **FULL sentences** and make sure that you elaborate on your answers to ensure enough **detail** is provided.

SECTION A**QUESTION 1 | SUSTAINABLE DEVELOPMENT****[25 MARKS]**

1.1 The definition of sustainable development provided by the 1987 Brundtland Report emphasises two (2) **specific terms**. Identify these terms and explain what they refer to. (4)

1.2 Explain why sustainable development has **high priority** on the **international political and scientific agenda**. Provide an example to support your answer. (3)

1.3 The three (3) key dimensions of sustainable development include **economic**, **social** and **environmental** elements. Explain these three (3) dimensions in detail, provide examples to support your explanations. (9)

1.4 According to Redcliffe and Woodgate (1997) there are three fundamental principles in sustainable development, namely: **Futurity**, **Equity** and **Holism**. Briefly explain what each of these principles refers to. (3)

1.5 The **17 Sustainable Development Goals** have been designed to meet the general development needs of the world. However, they can be applied in the **context of tourism**. Select any three (3) of these goals from the image below and discuss how tourism can contribute to achieving these goals and provide an example for each. (6)



P.T.O.

QUESTION 2 | SUSTAINABLE & RESPONSIBLE TOURISM

[25 MARKS]

2.1 Developing countries have experienced the development of tourism in very different ways to the developed world. Answer the following questions in the context of the ***nature of tourism development in developing countries***: (10)

2.1.1 Agel (1993) suggests three (3) stages in tourism research that typify changing perspectives on tourism in Less Developed Countries (LDCs) since the late 1950s. The **Second Stage (1970-1985)** is commonly referred to as the ***Disenchantment Period***. Discuss how the approach to tourism in LDCs changed during this stage and why. {2}

2.1.2 Explain what the term ***enclave tourism*** refers to and why it is so prominent in LDCs. {3}

2.1.3 Identify and discuss at least one (1) **problem** relating to tourism in LDCs. {2}

2.1.4 Explain how ***fair trade*** has become a key solution to addressing the issues associated with tourism in developing countries. Provide an example to support your answer. {3}

2.2 Development theory identifies three (3) critical approaches to tourism development, namely: the ***Classical***, ***Neoliberal*** and ***Neo-populist*** approaches. Explain what each of these approaches refers to. (6)

2.3 Discuss how **mass tourism** has resulted in the need to provide **alternative types of tourism**. Provide an example to support your answer. (3)

2.4 Identify and discuss any three (3) ***responsible tourism guiding principles*** for **economic responsibility**. (6)

SECTION B

QUESTION 3 | CHALLENGES TO SUSTAINABLE TOURISM DEVELOPMENT

[25 MARKS]

3.1. In a short essay, explain and discuss the crucial role of government in the achievement of sustainable and responsible tourism. (10)

3.2. The tourism industry faces a multitude of significant sustainability-related challenges. Two of the challenges that need to be resolved through the greening of the industry are:

- (1) Water consumption; and
- (2) Loss of biological diversity

Discuss these challenges in detail, using examples and literature to support your answer. (10)

3.3. Creating awareness of sustainable tourism and monitoring and evaluation of processes are thought to be two of the methods for overcoming challenges to sustainable tourism. Explain how and why these methods are important for overcoming challenges to sustainable tourism development. (5)

QUESTION 4 | SUSTAINABLE TOURISM INDICATORS

[25 MARKS]

4.1. Although sustainable tourism indicators differ from one destination to the next, the process of developing these indicators is similar. Explain the process (stages of development) of developing sustainable tourism indicators, using examples to support your answer.

(5x3=15)

4.2. Explain the concept of a sustainability indicator and their purpose in the context of sustainable tourism. (7)

4.3. Identify three ways in which sustainability (for sustainable tourism indicators) can be monitored. (3)

Total: [100 MARKS]