



FACULTY/COLLEGE	College of Business and Economics
SCHOOL	School of Consumer Intelligence and Information Systems
DEPARTMENT	Applied Information Systems
CAMPUS(ES)	APB
MODULE NAME	Research Project
MODULE CODE	ITM8X07/PGD003
SEMESTER	Second
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Supplementary Summative Assessment Opportunity January 2020

ASSESSMENT DATE	TBA	SESSION	TBA
ASSESSOR(S)	Mr Nazeer Joseph		
MODERATOR(S)	Mr Dieter Steenberg		
DURATION	3 hours (180 min)	TOTAL MARKS	50

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	2
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INFORMATION & INSTRUCTIONS:

- This is a submission assessment.
 - Students may only leave after 30 minutes after the exam has started.
 - Question papers can be kept.
 - Read the question carefully and answer only what is required.
 - The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
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QUESTION 1**[50 MARKS]**

Distributing the findings and knowledge gained from a research project is important to grow the body of knowledge around any topic in any discipline. You must convert your research project report into an academic paper and target either a journal or a conference. A journal or conference must be selected and the paper must be prepared according to their author guidelines. The academic paper will be assessed using the criteria in table 1. Your paper must therefore have the relevant sections in some form or the other based on table 1.

Table 1: Academic Paper Assessment Criteria

	Checklist	Very poor	Poor	Satisfactory	Good	Excellent	Exceptional
SECTIONS	✓	0	1	2	3	4	5
TITLE: Accurate reflection of contents; short and descriptive; contain key elements of study.							
BACKGROUND/RATIONALE: Sufficiently contextualize topic and problem statement; clear outline of purpose; worth investigating.							
LITERATURE REVIEW/THEORETICAL FRAMEWORK: Literature relevant to topic; main trends/debates/arguments; context of topic in previous research.							
RESEARCH PROBLEM AND OBJECTIVES: Problem informed by debates; clearly formulated; capture focus; congruent to title/aim; suitable; realistic.							
RESEARCH DESIGN: Appropriate to problem; acceptable research practice and convention.							
RESEARCH METHODS: Planned procedure sampling/measuring; validity of data; ethics acceptable; feasible.							
DATA ANALYSIS: Presentation of results; linkage to research problem and objectives.							
CONCLUSION: Appropriate layout; logical flow.							
REFERENCES: Academically accepted referencing convention; consistent style; correlates with references in text.							
ORGANISATION AND PRESENTATION: Appropriate layout, academic language and style; coherent; logical flow and arrangement.							
	TOTAL	/50					
	%						