



FACULTY/COLLEGE	College of Business and Economics
SCHOOL	Johannesburg Business School
DEPARTMENT	Business Management
CAMPUS	SWC
MODULE NAME	Entrepreneurship 3B
MODULE CODE	ENT33B3/ENT03B3
SEMESTER	First
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Final Supplementary Summative Assessment January 2020

ASSESSMENT DATE	10 January 2020	SESSION	
ASSESSOR	Dr LJ Janse van Rensburg		
MODERATOR	Ms N Nmako (UNISA)		
DURATION	30 mins	TOTAL MARKS	150

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	5
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INFORMATION/INSTRUCTIONS:

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- This is a portfolio submission assessment.
 - Hand-in time is only 30 minutes.
 - Ensure you also enclose the self-evaluation and peer evaluation.
 - The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
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Original Assignment Instructions:**Background of Assignment**

Students need to develop a focus area from three of the major outcomes of the module. Students then need to formulate a study commencing with a literature review and conducting the study based on the predetermined methodology that were suitable and chosen for the study as guided by the lecturer.

Methodology required from students are on an undergraduate level, and the theory was provided to students during lectures as well as students had to perform their own literature review to expand on this theory and to develop their own basic theoretical framework.

Students then had to develop an interview schedule and interview one entrepreneur in their community that are suitable for their study. From this case they then had to evaluate the application of their theoretical framework within practice.

The Major Topics Related to the Outcomes of this Module are:

- Coaching of Entrepreneurs
- The Family Business
- Good Citizenship, Decolonization and Social Responsibility of Entrepreneurs
- Internet Marketing, Technology and Entrepreneurship in Africa
- Globalisation and International Strategies for Entrepreneurs

The final project needs to be in the form of a research paper which are around 10 pages and in a typed format, and will be assessed at an undergraduate level.

Students	
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Paper Title:	
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Outstanding	A score of 9 – 10 out of 10 can be awarded as no alterations are required.
Above average	A score of 7 – 8 out of 10 can be awarded; very minor adjustments needed.
Average	A score of 5 – 6 out of 10 can be awarded, as this aspect has potential, but some substantial adjustments are required
Below average	A score of 3 – 4 out of 10 can be awarded, denoting a fundamental rethink with many substantial adjustments required.
Poor	A score of below 3 out of 10 can be awarded, as this aspect cannot be salvaged and is not up to standard

Section A: Holistic assessment

Please award a **mark out of 10** on each of the following dimensions of the manuscript. Base your scoring on the scoring guide above.

Dimension	Score
1. Structure:	
2. Clarity and readability:	
3. Technical quality	
4. Awareness of current debate within chosen topics*	
5. Conclusions:	
TOTAL:	

*The chosen topics need to be in line with the major outcomes of this module.

Section B: Detailed assessment and scoring

Please award a **mark out of 10** on each of the following evaluation criterion statements, Base your scoring on the scoring guide on page one of this evaluation sheet.

Evaluation Criteria Statement	Score
1. The topic is interesting and clear and related to the outcomes of the module.	
2. The paper indicates a thorough understanding of current theory and research on this topic.	
3. The paper is clear in its focus.	
4. The manuscript is of scholarly quality applicable to undergraduate level	
5. The review of the relevant literature is acceptable for undergraduate.	
6. The research methodology utilized is clear, and the methods of data analysis are adequate for undergraduate level	
7. The case study is adequate for undergraduate level	
8. Findings / logical deductions have been clearly presented and is evident of the cognitive development of the student with regards to the outcomes of this module.	
9. The manuscript is well organized.	
10. The manuscript offers entrepreneurial applications linked to topic outcomes of the module.	
TOTAL	

Final score (sum of Section A + sum of Section B) This gives you a mark out of 150. To get to a percentage, divide by 1.5	
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Final Recommendation:	
Executed the project well (75% +: Distinction)	
Meet criteria, major revisions required (50% - 74%: Normal pass)	
Resubmit with major revisions (45% - 50%: Supplementary)	
Reject the manuscript (Less than 45%: Fail)	