



| | |
|--------------------------|------------------------------------------|
| <u>FACULTY</u> | : Health Sciences |
| <u>DEPARTMENT</u> | : Sport and Movement Studies |
| <u>CAMPUS</u> | : DFC |
| <u>MODULE</u> | : STM11A1 General Management in Sport |
| <u>SEMESTER</u> | : First |
| <u>EXAM</u> | : 12 June 2019 |

| | | | |
|---------------------------|---------------------|-----------------------|------------|
| <u>DATE</u> | : 12 June 2019 | <u>SESSION</u> | :16h30 |
| <u>ASSESSOR(S)</u> | : Mr.C.S.Fortuin | | |
| <u>MODERATOR</u> | : Dr.H.Morris-Eyton | | |
| <u>DURATION</u> | : 1 Hour 30 Minutes | <u>MARKS</u> | : 75 Marks |

NUMBER OF PAGES: 3 PAGES

INSTRUCTIONS:

1. Answer ALL THE QUESTIONS.
 2. Number your answers clearly
 3. Answer section A and section B
-

SECTION A

PLEASE ANSWER ALL QUESTIONS.

QUESTION 1

- a) Where did the Ancient Olympics take place? (1)
- b) Who was not allowed to participate in the Ancient Olympics? (1)
- c) Name **TWO** physical activity events that took centre stage at the Ancient Olympics? (2)
- d) What was the main cause of the Fall of the Ancient Olympics? (1)
- e) Who is regarded as the father of the Modern Olympic Games? (1)
- f) Where was the first Modern Olympic Games held in 1896? (1)
- g) What does the Motto of the Modern Olympic Games mean? (1)
- h) Why was South Africa banned from the Modern Olympic Games in 1970? (1)
- i) Name the country responsible for the Development of Modern Sport participation and physical activity? (1)
- j) What major change during the 1700's enhanced the sport participation and physical activity in Britain? (1)
- k) What game has developed from football, after participants picked up the ball and ran with it? (1)
- l) How did modern sport and physical activity arrive in South Africa? (1)
- m) Name **TWO** European nationalities that contributed to sport participation and physical activity in South Africa? (2)
- n) Name **TWO** games that was played by the Slaves that came to South Africa (2)
- o) What does the abbreviation **SASCOC** stand for? (1)
- p) What Department is responsible for School Sport Participation in South Africa? (1)
- q) What South African President wore the jersey of the Springbok Rugby Captain in 1995? (1)

TOTAL 20 MARKS

SECTION B

QUESTION 2

- a) What were the characteristics of the sport participation and physical activity in Ancient Civilizations? (3)
- b) Discuss the following Symbols of the Modern Olympic Games: The Flame and the flight of White Doves? (4)
- c) Discuss the rise of the middle class in Britain during the 17th Century that influenced sport participation and physical activity? (5)

QUESTION 3

- a) Discuss why South Africa suffered International Sport Isolation in the early 1970s (4)
- b) How will you go about starting a new sport club? (6)

QUESTION 4

- a) The Constitution of a sport Club is an important document. Discuss the most important clauses you will include in a Constitution of a Sport Club (7)
- b) Discuss why meetings are an important tool for a sport club? (5)

QUESTION 5

- a) How will you go about managing the money of your Sport Club? (6)
- b) With reference to the article "Winning in the Business of Sport", Argue why a professional Football Club can be categorized as a business or enterprise (6)
- c) Sport has been drastically commercialised. By using appropriate examples, discuss how sport can be viewed as a commodity (6)
- d) Discuss the Sport Participation Sector in the Sport Industry (3)

TOTAL = 75 MARKS