



<u>FACULTY</u>	: Health Sciences
<u>DEPARTMENT</u>	: Sport and Movement Studies
<u>CAMPUS</u>	: DFC
<u>MODULE</u>	: STM11A1 General Management in Sport
<u>SEMESTER</u>	: First
<u>EXAM</u>	: SSA July 2019

<u>DATE</u>	: July 2019	<u>SESSION</u>	:08:00-11:00
<u>ASSESSOR(S)</u>	: Mr. C.S.Fortuin		
<u>MODERATOR</u>	: Dr. H. Morris- Eyton		
<u>DURATION</u>	: 1 Hour 30 Minutes	<u>MARKS</u>	: 75

NUMBER OF PAGES: 5 PAGES

INSTRUCTIONS:

1. Answer ALL THE QUESTIONS.
 2. Number your answers clearly
 3. Answer section A and section B in separate books
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QUESTION 1

Answer the following questions on the UJ multiple choice answer sheet.

- 1.1 Sport can be viewed as an enterprise because
- A. sport is profit driven
 - B. sport is strategic
 - C. sport relies on managers to function
 - D. sport is covered by the media
 - E. sport is played by the majority of people
- 1.2 The basic resources of an organisation are:
- A. human, financial, physical and information
 - B. human, financial, social and physical
 - C. human, socio-economic and information
 - D. human, political, economic and information
 - E. none of the above
- 1.3 Maslow 's hierarchy ranked human needs as follows:
- A. physical, self-actualisation, affiliation, esteem and security needs
 - B. security, physical, affiliation, esteem and self-actualisation needs
 - C. self-actualisation, physical, affiliation, esteem and security needs
 - D. self-actualisation, physical, social, affiliation and security needs
 - E. physical, security, affiliation, esteem and self-actualisation needs
- 1.4 Managers group activities together, establish authority, allocate resources, and delegate tasks as the management process of
- A. planning
 - B. decision making
 - C. organising
 - D. leading
 - E. controlling

- 1.5 Managers monitor progress and take corrective steps to reach the mission and goals as the process of:
- A. planning
 - B. decision making
 - C. organising
 - D. leading
 - E. controlling
- 1.6 Which are the skills most required by top management?
- A. Interpersonal
 - B. Conceptual
 - C. Informational
 - D. Technical
 - E. None of the above
- 1.7 The goals which an enterprise wants to achieve in a specific time period are:
- A. visions
 - B. missions
 - C. tactics
 - D. strategies
 - E. objectives
- 1.8 Sport Management and Administration are the same concepts
- A. true
 - B. partially true
 - C. not true
 - D. they are the same concept
 - E. none of the above
- 1.9 The most important step in forming a club is:
- A. opening a bank account
 - B. appointing a manager
 - C. research
 - D. all of the above
 - E. none of the above

1.10 Span of control:

- A. is affected by the complexity of the organisation
- B. refers to the number of subordinates who report to a manager
- C. each employee reports to only one supervisor
- D. determines how the work should be divided
- E. none of the above

1.11 Communication consists of:

- A. a specific channel in which communication takes place
- B. ideas or opinions that are transferred
- C. feedback regarding what was said
- D. a sender and receiver being required
- E. all of the above

1.12 When looking after the funds of a club, the essential element is:

- A. opening a bank account
- B. being totally honest
- C. keeping cash in a safe place
- D. all of the above
- E. none of the above

1.13 When managing the resources of a sport club, a manager must:

- A. allow subordinates to make their own decisions
- B. make all decisions himself/herself
- C. believe in teamwork in order to foster morale
- D. all of the above
- E. none of the above

- 1.14 The macro environment of the Sport Industry:
- A. can be controlled
 - B. cannot be controlled
 - C. is influenced by managers
 - D. reflects what the organisation regards as important
 - E. all of the above
- 1.15 The technological environment:
- A. creates threats and opportunities in the environment
 - B. does not affect some organisations
 - C. has predictable consequences
 - D. all of the above
 - E. none of the above

SUB TOTAL: SECTION A [15]

QUESTION 2

- 2.1 Name and discuss 6 aspects of the external environment and how they each influence sport practice. (12)
- 2.2 Explain the function of Human Resource. (4)

QUESTION 3

- 3.1 How will you go about planning strategically for your Sport Club? (6)
- 3.2 Discuss why some managers refuse to plan? (3)
- 3.3 What are the four advantages of decentralizing power in the organization? (4)

QUESTION 4

- 4.1 What is a Constitution of a Sport Club and why is it such an important document? Identify THREE reasons why it is important. (4)
- 4.2 What is the importance of planning? (4)
- 4.3 Briefly explain budgeting as a planning tool. (6)

QUESTION 5

The Football club of the University of Johannesburg is planning for the 2012 season.

- 5.1 Discuss the planning steps that the sport manager will follow to do this planning session. (12)

Discuss the importance of control as a Management Principle