



FACULTY/COLLEGE	College of Business and Economics
SCHOOL	Johannesburg Business School
DEPARTMENT	Transport and Supply Chain
CAMPUS(ES)	APB
MODULE NAME	Transport 2A
MODULE CODE	TRA02A2/TRA2A01
SEMESTER	First(Supplementary)
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Supplementary 2019

ASSESSMENT DATE	July 2019	SESSION	
ASSESSOR(S)	Mr S Ndhlovu		
MODERATOR(S)	Mrs C Celliers	(Internal)	
DURATION	3Hrs	TOTAL MARKS	100

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	2
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INFORMATION/INSTRUCTIONS:

THIS IS A CLOSED BOOK ASSESSMENT

ANSWER ALL OTHER QUESTIONS **ON** THIS QUESTION PAPER

THE LAST PAGE IS FOR ROUGH WORK AND WILL NOT BE MARKED.

ANY NON-PROGRAMABLE POCKET CALCULATOR MAY BE USED.

THE RULES OF ASSESSMENT OF THE UJ APPLIES TO THIS ASSESSMENT

SUBMIT THIS QUESTION PAPER

COMPLETE THE FOLLOWING STUDENT DETAILS:

QUESTION 1

[14 MARKS]

- 1.1 Identify or explain benefits of using public passenger transport. [8]
- 1.2 Discuss theories of absolute and comparative advantage offered as an economic rationale for trade between and among regions and countries. [6]

QUESTION 2

[14 MARKS]

- 2.2 What are the major environmental costs associated with transport system and what are their potential negative impacts? [4]
- 2.3 Discuss the various services characteristics for freight demand. [10]

QUESTION 3

[40 MARKS]

- 3.1 Describe the attributes of information quality and how impact transportation decision making. [10]
- 3.2 Discuss the key planning support capabilities of transport. [10]
- 3.3 List the benefits of Transport management system. [10]
- 3.4 List ten (10) Transport golden rules for success. [10]

QUESTION 4

[32 MARKS]

- 4.1 Discuss four (4) factors considered of determine the rating of a specific commodity. [8]
- 4.2 Briefly explain basic marketing structure models. [8]
- 4.3 List and explain location and routes rates. [10]
- 4.4 Discuss the transportation's economies of scales. [6]