



FACULTY/COLLEGE	College of Business & Economics
SCHOOL	School of Tourism & Hospitality
DEPARTMENT	Tourism Management
CAMPUS(ES)	APB
MODULE NAME	Tourism Development 4A
MODULE CODE	TOD44A4 / TDM8X04
SEMESTER	1
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Supplementary Summative Assessment Opportunity July 2019

ASSESSMENT DATE	JULY 2019	SESSION	TBC
ASSESSOR(S)	Mrs. M Adinolfi, Ms. V. Harilal, Mr. L. Makoni		
MODERATOR(S)	Dr P.N. Acha-Anyi		
DURATION	180 minutes	TOTAL MARKS	105

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	3
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INFORMATION/INSTRUCTIONS:

- This is a closed-book assessment.
- **There are 6 available question options. Answer ANY 3 of them.**
- **ANSWER EACH QUESTION IN A SEPARATE BOOK.**
- Read the questions carefully and answer only what is required.
- Number your answers clearly and correctly as per the question paper.
- Write neatly and legibly on both sides of the paper in the answer book, starting on the first page.

QUESTION 1 - Tourism, Sustainability and the Environment

[35 MARKS]

- 1.1 Discuss the relationship between tourism and the environment. Include relevant examples to substantiate your discussion. (9)
- 1.2 The environment is a “playground where tourism performs.” Explain what that means in the context of the environment. In your discussion, indicate whether tourism does more harm than good to the environment, and provide examples to support your argument. (8)
- 1.3 Tourism is a significant contributor to climate change. Briefly introduce the concept of climate change {3} and discuss, with the help of examples, how tourism has contributed to climate change {5}. (8)
- 1.4 For sustainable tourism development to be achieved, two (2) elements must be looked at. Provide a discourse on the two elements, and use practical African examples to substantiate your discussion. (10)
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QUESTION 2 - Ecotourism

[35 MARKS]

- 2.1 Discuss in detail the four principles of ecotourism. While highlighting the key elements in each principle, provide recommendations on how each of them can be achieved when developing ecotourism. (15)
- 2.2 Ecotourism, in a nutshell, is tourism that has great emphasis on the community. Evaluate the different roles that the community has to play to ensure that ecotourism fulfils its purpose. (10)
- 2.3 If ecotourism is planned and implemented well, the community will reap both tangible and intangible benefits. Explain this further through giving a distinction between tangible and intangible benefits, with an aid of examples {4}. In addition, discuss the benefits of ecotourism in a typical African setting {6}. (10)
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QUESTION 3 - Sports Tourism

[35 MARKS]

The phenomenon of sport tourism has grown increasingly over the last decade as a tourism niche in both develop and developing contexts. Discuss the main contributing factors that have led to such growth. (35)

QUESTION 4 - Youth Tourism and Sustainability

[35 MARKS]

The youth tourism market has a very crucial role to play in the sustainability of the global, regional and national tourism sector. Discuss how youth tourists are set to be potential contributors to the sustainability of the ever growing tourism sector with relation to the following facets:

- The characteristics of sensitivity to sustainability of youth tourists vs mass tourists
 - The economic potential of the youth tourist market
 - How youth tourists can be instrumental in the growth of the South African domestic tourism sector. (35)
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QUESTION 5 - Political Economy of Tourism in Africa

[35 MARKS]

- 5.1 Critically analyse the role that tourism plays in an African context. In addition, evaluate the constraints of tourism development in the region, and provide recommendations on how those constraints can be addressed. (20)
- 5.2 Briefly unpack the concept of political economy and what it seeks to illuminate {5}. Further, discuss the key issues that emanate in the political economy of tourism in Africa {10}. (15)
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QUESTION 6 - Tourism, Mobility and Migration

[35 MARKS]

One of the results of migration is that many people are left with long family histories which they wish to pursue in order to unpack their identity. Discuss how migration, transnationalism and tourism are linked by referring to the practices of homeland travel in the construction of an identity and sense of belonging. Your discussion needs to include a detailed explanation on what transnationalism refers to and the concept of 'home'. (35)

[TOTAL: 105]