



<b>FACULTY/COLLEGE</b>	College of Business and Economics
<b>SCHOOL</b>	School of Tourism & Hospitality
<b>DEPARTMENT</b>	Tourism Management
<b>CAMPUS(ES)</b>	APB
<b>MODULE NAME</b>	Special Interest Tourism
<b>MODULE CODE</b>	SIT44A1/TDM8X03
<b>SEMESTER</b>	First
<b>ASSESSMENT OPPORTUNITY, MONTH AND YEAR</b>	Supplementary Summative Assessment

<b>ASSESSMENT DATE</b>	TBD	<b>SESSION</b>	TBD
<b>ASSESSOR(S)</b>	Dr Julia Giddy Prof Chris Rogerson		
<b>MODERATOR(S)</b>	Prof Nicolaas Kotze		
<b>DURATION</b>	3 Hours	<b>TOTAL MARKS</b>	150

<b>NUMBER OF PAGES OF QUESTION PAPER (Including cover page)</b>	2
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**INFORMATION/INSTRUCTIONS:**

- This is a closed book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
- You will respond to THREE of the four below topics.
- Answer questions one and two in BOOK ONE
- Answer questions three and four in BOOK TWO

**YOU MUST SELECT THREE QUESTIONS IN TOTAL!**  
**NOTE: Questions ONE and TWO go in BOOK ONE**  
**Questions THREE and FOUR go in BOOK TWO**

**QUESTION 1 (50)**

Timeshare represents a unique example of product development and innovation within the tourism segment of lodging and accommodation. In focussing on the origin, development and evolution of the timeshare industry in South Africa, write an essay discussing in detail the different phases that the industry has gone through and the specific types of product innovation that have taken place as the industry has evolved.

**OR**

**QUESTION 2 (50)**

Climate change represents a significant issue for the tourism industry in South Africa. In focussing on the issue of climate change adaptation within the context of South African tourism, write an essay discussing in detail how South African tourism may be impacted by climate change, and the types of barriers to adaptation that may need to be overcome in order for sustainable adaptation to be possible.

**OR**

**QUESTION 3 (50)**

Provide a review of research on VFR tourism and discuss the statement that policy makers in Africa need to pay greater attention to the importance of VFR tourism.

**OR**

**QUESTION 4 (50)**

Write an essay discussing some of the concerns surrounding poverty tourism. What are some of the ethical issues which arise in the context of poverty tourism? Focus on the issue of consent with regards to the communities in which poverty tourism occurs. What can be done to ensure that this type of tourism is conducted ethically?

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**Total: [150]**