



FACULTY/COLLEGE	College of Business and Economics
SCHOOL	School of Tourism & Hospitality
DEPARTMENT	Tourism Management
CAMPUS(ES)	APB
MODULE NAME	Special Interest Tourism
MODULE CODE	SIT44A1/TDM8X03
SEMESTER	First
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Final Summative Assessment June 2019

ASSESSMENT DATE	TBD	SESSION	TBD
ASSESSOR(S)	Dr Julia Giddy Prof Chris Rogerson		
MODERATOR(S)	Prof Nicolaas Kotze		
DURATION	3 Hours	TOTAL MARKS	150

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	2
---	---

INFORMATION/INSTRUCTIONS:

- This is a closed book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
- You will respond to THREE of the four below topics.
- Answer questions one and two in BOOK ONE
- Answer questions three and four in BOOK TWO

YOU MUST SELECT THREE QUESTIONS IN TOTAL!
NOTE: Questions ONE and TWO go in BOOK ONE
Questions THREE and FOUR go in BOOK TWO

QUESTION 1

(50)

The timeshare product presents a clear example of the innovative nature of the tourism industry's lodging and accommodation sector. Using the origins, development and evolution of the timeshare product in South Africa, write an essay discussing the reasons for the development of the timeshare product segment, and the benefits and challenges associated with the product that have driven specific types of product innovation in the industry.

OR

QUESTION 2

(50)

Tourism in South Africa has been noted as being vulnerable to the impacts and implications of climate change which require effective adaptation initiatives to be undertaken. In focussing on the different impacts that tourism in South Africa may face, write a detailed essay discussing how climate change may impact on South African tourism, referring to the types of impacts involved, and the main barriers to adaptation that may need to be overcome.

OR

QUESTION 3

(50)

Discuss the statement that VFR travel is underestimated, neglected by researchers but is of critical importance for tourism destinations.

OR

QUESTION 4

(50)

Write an essay discussing some of the benefits of slum tourism. You should include both some of the benefits which have been realized, using specific examples, as well as the potential benefits of slum tourism. Finally, discuss some of the challenges to realizing these benefits.

Total: [150]