| FACULTY/COLLEGE | College of Business and Economics |
| :--- | :--- |
| SCHOOL | School of Tourism and Hospitality |
| DEPARTMENT | Hospitality |
| CAMPUS(ES) | ABP |
| MODULE NAME | Rooms Divisions \& Revenue <br> Management |
| MODULE CODE | RDR1AA1 |
| SEMESTER | First |
| ASSESSMENT OPPORTUNITY, <br> MONTH AND YEAR | Supplementary Summative Assessment <br> Opportunity |


| ASSESSMENT DATE |  | SESSION |  |
| :--- | :--- | :--- | :--- |
| ASSESSOR(S) | Ms A Deen |  |  |
| MODERATOR(S) | Mr R Urwin |  |  |
| DURATION | 2 hours (120min) | TOTAL MARKS | 100 |


| NUMBER OF PAGES OF QUESTION PAPER (Including cover page) | 5 |
| :--- | :--- |

## INFORMATION/INSTRUCTIONS:

- This is a closed-book assessment.
- Answer all questions and on a separate page and in PEN
- Read the questions carefully and answer only what is required.
- Number your answers clearly and correctly as per the question paper.
- Write neatly and legibly on both sides of the paper in the answer book, starting on the first page.
- Non-programmable calculators are permitted - only one per candidate


## Question 1: Multiple choice questions

1.1 Rooms Divisions is made up of which departments
a) Front Office, Housekeeping \& Maintenance
b) Food \& Beverage, Housekeeping \& Room Service
c) Front Office, Security \& Maintenance
d) None of the above
1.2 One of the daily effects of non-guaranteed reservations on a hotel
a) It contributes to $100 \%$ occupancy
b) Limits potential profitability
c) Assist with walk-ins
d) None of the above
1.3 Average room rate is calculated by
a) Total number of occupied rooms divided by total rooms in hotel
b) Total rooms multiplied by average room rate
c) Total revenue divided by total rooms occupied
d) None of the above
1.4 Why does the hospitality industry have room rates that fluctuate?
a) To make a profit
b) To satisfy guest needs
c) To ensure average room rate
d) None of the above
1.5 The appropriate codes to charge any post on the property management system?
a) Charge codes
b) Fields
c) Applications
d) None of the above

## Question 2 - Front Office Operations

2.1 Identify some of additional activities that are performed during the check in
procedure?
2.2 Describe the arrivals task on an early shift?
2.3 Identify what is "handover" between shifts within a department?
2.4 As a departmental manager why is average room rate important?
2.5 When registering a walk-in guest, what factors would influence the rate quoted? (5)
2.6 How does guest history benefit the hotel?
2.7 Explain what is the "gap" between the service provider and the guest?

## Question 3 - Terminology

Provide the correct term for the following statements
3.1 Various departments in the hotel talking to each other continuously in order to fulfil guest needs. E.g. Front office and Housekeeping.
3.2 A guest who has left the hotel without settling their respective accounts.
3.3 A special treat that the hotel gives to the guest in their room prior to their arrival. E.g. to a VIP guest.
3.4 Unforeseen charges that the guest might charge on his account.
3.5 A method of payment used by guests who book via a travel agency.
3.6 These services are not physical things, but rather actions, deeds, performances or efforts.
3.7 The sum total of the experience that the guest has with the service provider on a given occasion.
3.8 Department incurs costs without directly contributing to a hotel profitability.
3.9 The guest has requested and being allowed to check out later than the hotel departure time.
3.10 A duty performed by the switchboard operator or receptionist whereby a call is made to the guest to ensure that he wakes up

## Question 4 - Availability

Complete the availability chart in the annexure provided using the information provided below: -

| TYPE |  | 01 JuLY 2019 | 02 JuLY 2019 | 03 JuLY 2019 |
| :---: | :---: | :---: | :---: | :---: |
| TWN | 45 | 33 | 20 | 12 |
| FAM | 45 | 41 | 40 | 15 |
| Deluxe | 45 | 5 | 44 | 22 |
| Suite | 15 | 6 | 12 | 8 |
| Total Available Rooms | 150 | 85 | 116 | 57 |

a. $\quad \mathrm{Mr} / \mathrm{s}$ Urwin booked a TWN room for the nights of 01 and 02 July 2018.
b. The Tourism department at University of Johannesburg has reserved 6 TWN and released 3 FAM rooms for the nights 01; 02; 03 July.
c. Dr House has requested 2 suites for the nights of 01; 02 July for anniversary celebrations.
d. Mrs Nxumalo has requested and upgrade from a Family room to a Deluxe room for the nights of 02; 03 July.
e. Mrs Sao Joao has cancelled her Family room for the 03 of July.
f. A small group of government employees have requested a block booking of 10 TWN rooms for the 01; 02 July.
g. The Naidoo party have cancelled 2 family rooms for the 03 July.

## Question 5 - Front Office Procedures

5.1 Describe the procedures when issuing rooms keys and duplicate keys. Tabulate your answer.
5.2 If a foreign guest requests to exchange dollars for rands. Explain how this process is actioned for the guest?
5.3 A guest complains that he was double charged for breakfast at check-out. Describe the procedure that needs to be followed for this complaint?
5.4 Differentiate between billings instructions and direct billing on a travel agent voucher?
5.5 Differentiate between upgrading and upselling?

## ANNEXURE 1 - QUESTION 4

## DETACH AND HAND IN WITH YOUR ANSWER BOOK

Student Name:
Student Number:

| Type | Number Of <br> Rooms | 01 July 2019 | 02 July 2019 | 03 July 2019 |
| :---: | :---: | :---: | :---: | :---: |
| TWN | 45 |  |  |  |
| FAM | 45 |  |  |  |
| Deluxe | 45 |  |  |  |
| Suite | 15 |  |  |  |
| Rooms Available | 150 |  |  |  |
| Rooms Sold |  |  |  |  |
| Occ\% |  |  |  |  |

