



FACULTY/COLLEGE	College of Business and Economics
SCHOOL	School of Public Management, Governance and Public Policy
DEPARTMENT	Public Management and Governance
CAMPUS(ES)	APK
MODULE NAME	Research Methodology
MODULE CODE	PMG8x02
SEMESTER	First
ASSESSMENT OPPORTUNITY, MONTH AND YEAR	Supplementary Summative Assessment Opportunity (SSAO) June 2019

ASSESSMENT DATE		SESSION	
ASSESSOR(S)	Prof Danielle Nel		
MODERATOR(S)	Dr Sam Koma		
DURATION	3 hours (180 min)	TOTAL MARKS	100

NUMBER OF PAGES OF QUESTION PAPER (Including cover page)	2
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INFORMATION/INSTRUCTIONS:

- This is a closed-book assessment.
- There are 5 questions. (In total you must answer 4 questions)
- Answer each question in a separate book.
- Read the questions carefully and answer only what is required.
- Number your answers clearly and correctly as per the question paper.
- Write neatly and legibly on both sides of the paper in the answer book, starting on the first page.

QUESTION 1

[25 MARKS]

Critically analyse in an essay all the aspects related to the role, purpose and process of an effective literature review.

QUESTION 2

[25 MARKS]

Explain the theory behind a quantitative methodological paradigm and describe the specific data collection methods that can be used for a quantitative paradigm, including the reasons for selecting a quantitative design and the different quantitative research methods.

QUESTION 3

[25 MARKS]

In an essay, discuss the nature, purpose and process of research and explain the following crucial elements related to the process, how you would go about selecting a topic and setting research objectives. Also explain the purpose and formulation of a hypothesis, research question, variables and unit of analysis. Illustrate your understanding, by using appropriate examples based on current service delivery issues.

QUESTION 4

[25 MARKS]

Critically discuss all the aspects related to the role and process of interviewing as a survey instrument.

QUESTION 5

[25 MARKS]

Explain all the aspects of a qualitative research design, qualitative research techniques and methods, sample, data collection methods and data analysis to report results and findings in the context of your proposed/envisaged research.

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