



COURSE: JOURNALISM, FILM AND TELEVISION **TIME: 2 HRS**

PAPER: APPLIED JOURNALISM 1A
SUBJECT CODE: AJN1AA1 **MARKS: 100**
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**This paper consists of four (3) pages
Answer ALL of the following TEN (10) questions.
Number your answers correctly**

QUESTION 1

- (a) There are three components of an academic essay. Explain any three requirements for each component. **(9)**

- (b) What is a reference list? **(1)**

QUESTION 2

- (a). Explain the difference between a reference list and a bibliography in academic writing? **(4)**
- (b) What is a literature review? **(2)**
- (c) State and explain the components of a good literature review **(4)**

QUESTION 3

Formulate working thesis statements from the following topics

- (a) School uniforms **(3)**
- (b) The legalisation of marijuana **(3)**
- (c) Cyber bullying **(4)**

QUESTION 4

Using the topic below, write ONE paragraph with a CLEAR:

(a) Problem Statement

(b) Purpose Statement

(10)

New media technologies have had a huge impact on the practice of journalism. Discuss the above statement.

QUESTION 5

Formulate a bibliography from the bibliographic information of the 2 books (a & b) and 3 database articles (c ,d & e).

- a. Editor: David Seed ISBN 978-1-4051-1218-5 Title: A Companion to Science-Fiction Printer: Printed and bound in India by Replika Press Publisher Blackwell Publishing: USA, UK and Australia Date of publication: 2005 Copyright All rights reserved
- b. Author: Margaret Weller ISBN 576-1-6551-1222-8 Title: A Bigger Picture: A manual of photojournalism in southern Africa Printer: Printed and bound in India by Replika Press Publisher JUTA: Date of publication: 2000 Copyright All rights reserved – Berne Convention Place of publication: Kenwyn
- c. Title: Wordsworth and Science. Author(s): Lloyd N. Jeffrey. Source: *The South Central Bulletin*, Vol. 27, No. 4, Studies by Members of SCMLA (Winter,1967), pp. 16-22 Published by: The Johns Hopkins University Press on behalf of The South Central Modern Language Association. Stable URL: <http://www.jstor.org/stable/3188917> Database: JSTOR
- d. Author: Regina Marchi DOI: doi: 10.1177/0196859912458700 Source: *Journal of Communication Inquiry*, volume: 36 number: 3, pages: 246-262 Title: With Facebook, Blogs and Fake News, Teens Reject Journalistic “Objectivity” Copyright All rights reserved Publisher: SAGE Date: 2013 Vin number: 889ki7
- e. Author: Harcup, T. and O’neill, D., Source: *Journalism Studies* pp. 261-280, Year: 2001. Title: What is news? Galtung and Ruge revisited. Issue; 2(2), pp.261-280. Available for free.

(10)

QUESTION 6

Paraphrase the following paragraph. **(10)**

The short answer to the question 'how free is the South African media?' the simplistic answer would be 'quite free'. After all, media freedom is constitutionally protected and South Africa has arguably the freest media in Africa. However there are signs that as the honeymoon phase of our new democracy fades, so it becomes clear that attacks on media freedom are increasing. Over the past few years, the FXI (Freedom of Expression Institute) has charted a trend of increasing censorship of the media and individual journalists. This censorship is not only directly applied through laws and lawsuits, but also indirectly, through withdrawal of advertising and self-censorship. While the big media organisations are usually well equipped to deal with these dangers, small community newspapers often lack the knowledge, skills and resources to fend off these threats to their freedom to publish, or their very existence. (Delaney, 2007: 1)

QUESTION 7

Use the following sentence as a direct quote.

(a) The glory of the newspaper business in the United States used to be its ability to match its success as a business with self-conscious attention to its social service mission (Meyer, 2009: 9) **(2)**

(b) Fix the following direct quote:

According to (Mtwana and Bird, 2006: 13) argue many migrants who enter South Africa do so legitimately, yet the media often categorises all migrants as illegal.

(2)

(c). Incorporate the following direct quote into the provided paragraph. You may alter the paragraph slightly.

“Event based reporting often provides very little context and issues are left unexplained” - Mtwana and Bird, 2006: 37

Paragraph: In most news stories the emphasis tends to be on events taking place at a particular moment. In instances where human rights related issues are concerned the media has a responsibility to highlight these issues and provide context, analysis and the explanation of the events

(6)

QUESTION 8.

The following paragraph has 5 academic writing mistakes. Identify them and state why they are mistakes.

I agree with Taylor (2011: 4) when he states that some “degree of routine, of regular writing times alone by oneself, seems to be one ingredient that many writers find necessary”. The best way to get the ball rolling is to work out a writing schedule. Everyone knows that a novice writer’s first academic essay is often characterised by numerous flaws. If he or she didn’t spend time formulating a writing schedule and plan their essay in advance the first result is often a tragic sight. **(10)**

QUESTION 9

Explain what you look for when determining whether or not a source is academic.

(10)

QUESTION 10

Explain what constitutes the body of an academic essay **(10)**

(TOTAL: 100)