



Department of Business Management

EVALUATION OF ENTREPRENEURIAL AUDIT

ENTREPRENEURSHIP (BMB9X03)

Student name Student number Overall mark recommendation

Assessment Form

1. Introduction [History of organisation: founding, owners, ownership structure, structural form, locations, expansion (in terms of both facilities/locations, products/markets) size, employees]		
Comments:		10
2. Critique about organization		
Comments:		
		65
2.1. Description of business model		
Comments:		6
2.2 Discussion on entrepreneurial intensity		
Comments:		6
2.3 Innovativeness of organization		
Comments:		5
2.4 Organisational resources		
Comments:		6
2.5 Management and leadership		
Comments:		6
2.6 Organisational structure, policies and procedures		
Comments:		8
2.7 Organisational culture		
Comments:		5

2.8 Human Resource practices and reward systems		
Comments:		5
2.9 Control systems		
Comments:		5
2.10 Handling of failure		
Comments:		5
2.11 Completed EI and CEAI included in portfolio		
Comments:		8
3. Recommendations [Giving specific, tangible recommendations for change from an entrepreneurial perspective – the level of specificity should include cost estimates and timetables for implementation and suggestions]		
Comments:		20
4. Creativity and presentation style of audit		
Comments:		5
Lecturer: Dr C Schachtebeck	Signed:	
General comments:		