



SUPPLEMENTARY EXAMINATION: DECEMBER 2018

COURSE: JOURNALISM **TIME:** 3 HRS

PAPER: RADIO AND TV JOURNALISM
SUBJECT CODE: JNS 3BB2 **MARKS:** 100
EXAMINERS: N VAN DER MERWE
G MOTSAATHEBE

EXTERNAL: T DE JAGER (MONASH)

THIS PAPER CONSISTS OF TWO (2) PAGES
THIS PAPER CONSISTS OF SECTIONS A AND B
SECTION A: ANSWER TWO OF THREE QUESTIONS
SECTION B: ANSWER ONE QUESTION

SECTION A: ANSWER TWO OF THREE QUESTIONS

QUESTION 1

Mano (2011) argues that “radio is the most important and widespread mass medium.”

Explain why radio is Africa’s medium of choice in the Global Age. In your answer refer to examples.

[25]

AND/OR

QUESTION 2

Business Day recently reported that the SABC continues to sink deeper into financial crisis and is now unable to pay some of its service providers and producers (Phakath, 2018).

Discuss the current funding model of the SABC and make suggestions to improve the funding crisis at the SABC.

[25]

AND/OR

QUESTION 3

You are the newly appointed news editor at a Johannesburg based local community radio station. How will you ensure effective news reporting for your community radio station?

SUBTOTAL: 50

SECTION B: ANSWER ONE OF TWO QUESTIONS

QUESTION 4

There have been drastic changes in the broadcast industry worldwide as countries switch over from analogue to digital terrestrial broadcasting in what has become to be known as 'Digital Migration.'

Clearly define what 'Digital Migration' is and critically analyse the advantages and disadvantages of this digital transition or switchover.

[50]

OR

QUESTION 5

When the SABC decided not to broadcast footage of violent protests, the Independent Communications Authority of South Africa (ICASA) intervened and ruled that the SABC must withdraw its resolution.

Using this statement as a starting point, critically discuss challenges relating to issues of censorship and newsroom independence within the SABC.

[50]

SUBTOTAL: 50

TOTAL: [100]

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