



MAIN EXAMINATION:

NOVEMBER 2018

COURSE: FILM AND TELEVISION STUDIES

PAPER: APPLIED FILM AND TELEVISION STUDIES 3A

MODULE CODE: ATV3BB3

EXAMINERS: MS S BARRY

TIME: 2 HOURS

EXTERNAL: DR E LOUW (WITS)

MARKS: 100

THIS PAPER CONSISTS OF SECTIONS A AND B

SECTION A (COMPULSORY): ANSWER BOTH QUESTIONS

SECTION B: ANSWER TWO QUESTIONS FROM THIS SECTION

SECTION A (ANSWER BOTH QUESTIONS)

QUESTION 1

1.1 What is an elevator pitch and why is it an important tool in the film industry?

(10)

1.2 Describe the elements of a script breakdown sheet and why it is an essential part of the preproduction process.

(10)

1.3 Write an essay about how you would go about conducting an effective casting and auditioning process.

(20)

TOTAL:40

QUESTION 2

2.1 Write a treatment for a science fiction film set in 4045. Your treatment should be no longer than 1 page. You **MUST** have 3 characters and a key **PROP** in your story is a *magic* key that leads to another dimension.

(20)

TOTAL: 20

SECTION B (ANSWER TWO PARTS OF THE FOLLOWING QUESTION)

QUESTION 3

In terms of the technical aspects to be kept in mind, describe **TWO** of the following aspects of your role in the SHORT FICTION PROJECT *and* FINAL PROJECT in detail. Use the prescribed readings from Irving and Rea to inform your answers.

- a) Cinematography (20)
and/or
- b) Audio on location and in editing (20)
and/or
- c) Producing or Directing (20)
- d) Research and Scriptwriting (20)

TOTAL: 40

PAPER TOTAL: [100]

--ooOoo--