

## SUPPLEMENTARY EXAMINATION JANUARY 2019



UNIVERSITY  
OF  
JOHANNESBURG

<b>COURSE:</b>	BA JOURNALISM	<b>TIME:</b> 3 HOURS
<b>PAPER:</b>	APPLIED JOURNALISM 3B	
<b>SUBJECT CODE:</b>	AJN3BB3	<b>MARKS:</b> 100
<b>EXAMINER:</b>	MS PADDI CLAY & MRS DANIëLLA VAN HEERDEN	
<b>EXTERNAL MODERATOR:</b>	MR TINUS DE JAGER (MONASH, SOUTH AFRICA)	

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**THIS PAPER CONSISTS OF TWO SECTIONS: SECTION A (RADIO NEWS JOURNALISM) AND SECTION B (TELEVISION NEWS JOURNALISM). IT CONSISTS OF SEVEN (7) PAGES, ADDENDUMS INCLUDED. USE SEPARATE ANSWER SHEETS FOR SECTIONS A AND B.**

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### **SECTION A: RADIO JOURNALISM**

#### **QUESTION 1 (COMPULSORY)**

Rewrite the four stories in **ADDENDUM A** as radio bulletin items and ensure they have impactful leads. **(20)**

#### **QUESTION 2 (ANSWER QUESTION 2 OR QUESTION 3)**

2.1. Write a voice wrap script and cue **(50" long)** using the ANC media statement in **ADDENDUM B**. You have a recording of the closing media conference so you may use the quotes in the story as soundbites. **(20)**

2.2 You are a foreign correspondent recently arrived in South Africa and after attending the ANC-Agri SA press conference you decide to do an interview with Mr Kriek to find out about Agri SA. Write down 5 main questions you'd ask him in an informative interview. **(10)**

**OR**

### **QUESTION 3**

You are advising a new start up community station on setting up a news operation on a shoestring. You must write a guide for them to possible sources of suitable news, how to select and prioritise news stories and how to get different voices into their bulletin. **(30)**

**SUB-TOTAL [50]**

### **SECTION B: TELEVISION NEWS JOURNALISM**

You are an Eastern Cape-based field reporter at a local TV news station.

It is March 2018. Equal Education (EE) has filed papers in the Bhisho high court in a bid to force Basic Education Minister Angie Motshekga to establish minimum norms and standards for school infrastructure.

You are tasked by your news editor to compile two news inserts:

- A basic news insert on the matter, including an interview with Equal Education General Secretary Tshepo Motsepe
- A follow-up insert with more information and interviewees of your choice.

Treat the interview-article in **ADDENDUM C** (*"Q&A with Equal Education General Secretary Tshepo Motsepe"*) as if it was your transcribed on-camera interview with Motsepe.

You may also use the news article in **ADDENDUM D** (*"Equal Education going to court against Motshekga over broken schools"*) for background information.

### **QUESTION 1 (COMPULSORY)**

**1.1.** Besides your camera shots of Motsepe himself ("cutaways", "noddies"), you and a camera operator have to go out and shoot **other** footage to assist visually telling the stories. Discuss what kind of footage you would film and why it is appropriate. **(15)**

**1.2** For your second (follow up) story, you have to conduct a few more interviews that relate to the story.

- Give examples of TWO different people (a job description or role, not a name) that you would speak to.
- Also write down TWO questions you would pose to each of them.

**(10)**

### **ANSWER QUESTION 2 OR QUESTION 3**

### **QUESTION 2**

Write a short TV news script (approx 60 seconds) for your first story, your interview with Tshepo Motsepe. It must include that you:

- Identify a news angle for the "anchor intro"
- Include a shot list (write down what footage you will use to link to your voice)

- Use 2 of the “sound bytes” of Motsepe, as given by him in your interview and link it logically in your script.
- Write a PTC to end off your story - explain where you would film the PTC and why.

(25)

**OR**

### **QUESTION 3**

You are covering the story in **ADDENDUM C** and **ADDENDUM D** story as a television news reporter. Critically reflect on how the medium influences the way you approach the story. Give story-specific examples of how you would cover it as a TV news reporter; as opposed to a newspaper or radio journalist. Refer to news angle, visuals, interviews, your writing style and role of the reporter in the story.

(25)

**SUB-TOTAL [50]**

### **ADDENDUM A**

1. The parliamentary hearings into how the Guptas got their SA citizenship started today with questions about the whereabouts of Ashu Chwala – described to the committee as the ‘postmaster’ for the Gupta family. He apparently frequently spent from 4am to midnight replying to at least 300 mails a day. Chawla was chief executive of the family’s Sahara company, and although he became a South African 17 years ago, parliament has not been able to find him to ask him to answer questions.
2. The SA Human Rights Commission ordered Cosatu's former Western Cape leader Tony Ehrenreich to apologise – in writing – to the SA Jewish Board of Deputies for offensive comments he made on social media in 2014. The firebrand has been ordered to also affirm his commitment to constitutional values – in writing – after he was found guilty of hate speech.
3. Government departments housed in nine unsafe buildings in the Johannesburg CBD were hastily moved to temporary accommodation this morning after the devastating fire in the Bank of Lisbon building that cost the lives of three firefighters last week. Unfortunately, while civil servants were given relocation instructions, members of the public were not told where they had gone – leaving a trail of frustrated citizens trying to find the officials they needed. Meanwhile the streets of Johannesburg were filled with song this morning as people gathered to pay tribute to the three men who lost their lives.
4. Disgruntled tennis umpires are muttering about possibly boycotting future Serena Williams games following what they consider insufficient support for Carlos Ramos who punished Williams for transgressions during Saturday’s US Open final. The US

Tennis Association came out in support of the athlete but umpires, who want her to apologise, feel that in doing so the USTA threw Ramos 'to the wolves', reports the Times of London. The chances of a boycott are slim, but umpires were already unhappy that the USTA expressed its 'regret' after an official gave Alizé Cornet a warning for changing her top on the court.

(the.news.letter retrieved from [www.makingsenseofthenews.co.za](http://www.makingsenseofthenews.co.za))

## **ADDENDUM B**

### **MEDIA STATEMENT: Outcomes of productive engagements between the ANC and Agri SA**

7 September 2018

The ANC and Agri SA had a productive and fruitful discussion on various issues pertaining to the agricultural sector. More than 200 members, which included farmer representatives from Agri SA's provincial, commodity and corporate chambers were present. Members had the opportunity to voice their concerns regarding the agricultural sector to the leadership of the ANC.

"This engagement with the ANC is of immeasurable value, we are optimistic about the future of a sustainable agricultural sector in South Africa," said Dan Kriek, Agri SA President. "I feel that the ANC heard our concerns and will take it into consideration for the path ahead."

Members had the opportunity to voice their concerns regarding land expropriation without compensation. Agri SA remains against any amendment to Section 25 of the Constitution. Agri SA believes that Section 25 as it currently stands does provide the state with the necessary legislative powers to ensure that land reform takes place in an orderly way and according to prescribed processes.

"We all have to work together now to ensure food security for all South Africans," said Kriek.

Agri SA will continue to advocate for South Africa's farmers and the farming communities.

The ANC is encouraged by the spirit of cooperation from the farming community, we believe only through dialogue can sustainable solutions to the most difficult questions be found.

The ANC is particularly interested in creating an inclusive economy, with land being a key part of the economy.

The Land Bank has been operating very successfully and the ANC wishes to see all loans being successfully repaid, as such the banking sector is very important in the process.

The question of property rights is central to this. This right is not under threat. ANC position on land expropriation without compensation is for specific circumstances in the land reform process. This is aimed at supporting open commerce and certainty.

The ANC Head of Elections, Cde Fikile Mbalula, remarked in closing what summed up the continued engagement with Agri SA "We love you for being patriots and remaining non-partisan."

Issued by the AFRICAN NATIONAL CONGRESS

(Retrieved from website <http://www.anc.org.za>)

## **ADDENDUM C**

*Q&A with Equal Education General Secretary Tshepo Motsepe*

BY CHRIS BARRON

25 March 2018, Sunday Times

**Four years ago young Michael Komape drowned in a pit toilet at school. This week it was little Lumka Mkhethwa. Why take the minister to court?**

Accountability. There's a section in the norms and standards...

**Which she's ignored, so what's the point?**

For us to have definite timelines for the department to rid itself of bad infrastructure. She committed to a timeline in 2013 whereby schools would have sanitation by 2016.

**Do they?**

No, not at all.

**Has she held MECs to account?**

Not at all. She protects them. At a press conference this week she and the Eastern Cape MEC were smiling as if nothing had happened. Nothing has.

The cause is a lack of will, and the fact that people who occupy high positions in the department don't know what they're doing.

**Why haven't you obtained a court order forcing her to get rid of pit toilets, at least?**

She disregards the law.

**Has she ignored a court order?**

When we took her to court for her to adopt the norms and standards, she decided to settle before the court case because she knew the court would order her to adopt them. Part of the agreement was that she committed to implementing them.

**Why didn't you take her to court when she ignored the deadline?**

We've seen that the court makes pronouncements and politician have no regard for them.

**Shouldn't she have been chased through the courts?**

That's where we are now. There's a lot of litigation coming up. So now she's had this urgent meeting with her MECs and officials.

**Were you impressed?**

No, it was a waste of time. Three hours in a meeting coming up with a plan that should have been implemented in 2016... a farce.

**Was it only because the president gave her three months to roll out sanitation that she was seized with a sense of urgency?**

Exactly. She was trying to show that she's doing something about the mess she has created.

For the minister and MECs it's all about political grandstanding. But also about the relationship that exists outside of government... Mathole Motshekga [the minister's

husband] was one of Ramaphosa's chief campaigners... She was never going to be fired. She was just acting like she was doing something.

**What kind of minister needs to be instructed to do an audit of pit toilets, after all that's happened?**

An incompetent minister.

**Has she really not done an audit?**

The last report released by her was in January. That for us was an audit report.

**So why is the president instructing her to do an audit?**

We don't know. All the information is there, she just needs to make it publicly available.

**Is the president himself grandstanding?**

He is grandstanding because there is a public outcry about this matter. He must know, the people around him must know, that there is already data available for us to know how many schools need proper sanitation.

Source:

<https://www.timeslive.co.za/sunday-times/opinion-and-analysis/2018-03-24-qa-with-equal-education-general-secretary-tshepo-motsepe/>

## **ADDENDUM D**

### **Equal Education going to court against Motshekga over broken schools**

**7 March 2018**

**Mail&Guardian**

Equal Education (EE) has filed papers in the Bhisho high court in a bid to force Basic Education Minister Angie Motshekga to establish minimum norms and standards for school infrastructure.

EE coordinator Doron Isaacs told journalists on Wednesday that the action included Finance Minister Pravin Gordhan and all provincial education ministers.

"The papers seek an order compelling minister Motshekga to prescribe minimum norms and standards for school infrastructure. This is the most far-reaching court case about the right to basic education to have been launched in democratic South Africa."

He explained these norms would address problems in under spending. "The [Eastern Cape] has spent only 28% of its R1.45-billion school in budget because the minister refuses to set standards which the province must meet".

Yoliswa Dwane, head of policy at EE, said they had been trying to have infrastructure concerns addressed for about two years to no avail and had gone the legal route as a last resort.

"Thousands of people across the country have joined our campaign. Equalisers, staff in schools, parents at home and communities on the street have petitioned, picketed, fasted, slept outside Parliament and protested repeatedly. However, minister Motshekga has failed to exercise the powers she has—as set out in section 5A of the South African Schools

Act—to prescribe minimum norms and standards,” said Dwane.

The first part of EE’s affidavit referred to two schools in the Eastern Cape—Mwezeni SPS and Mkanzini JSS—which had inadequate infrastructure and held classes in mud classrooms or corrugated iron shacks.

The second part dealt with introducing norms and standards that would hold provinces’ accountable.

At present around 3 600 schools operate without electricity while 600 schools in KwaZulu-Natal have no toilets. EE argued that 92% of schools do not have proper libraries and 395 schools in the Eastern Cape operate in mud classrooms.

Source:

<https://mg.co.za/article/2012-03-07-equal-education-takes-infrastructure-fight-to-court>

