



**COLLEGE OF BUSINESS AND ECONOMICS
SUPPLEMENTARY EXAMINATION JUNE 2018**

DEPARTMENT OF BUSINESS MANAGEMENT

MODULE : PRINCIPLES OF CORPORATE FINANCE
CODE : BMB9X04
DUE DATE : 26 JULY 2018
TOTAL MARKS : 100

EXAMINER(S) : MR JW STRUWEG
(EXTERNAL) MODERATOR: PROF G SWARTZ
NUMBER OF PAGES : THREE PAGES

INSTRUCTIONS TO CANDIDATES:

This is an individual assignment that has to be submitted electronically to the lecturer in MS Word format at jstruweg@uj.ac.za on, or before, the due date

M.COM BUSINESS MANAGEMENT 2018

FINAL ASSESSMENT – INDIVIDUAL RESEARCH ESSAY

NB: Any form of dishonesty and/or plagiarism will not be tolerated and dealt with severely.

The assessment will be in the form of a RESEARCH ESSAY of between 4,000 and 6,000 words. The essay should be based on a majority of credible, peer-reviewed sources.

Suggested topics for the essay include, but are not limited to:

- Ratings agencies – evidence from South African corporates
- Effects of a downgrade on corporate South Africa
- Value creation through sustainable business
- Is modern finance theory missing something?
- How to value liquidity?
- Market efficiency, fact or fiction?
- Dividends – good or bad?
- Dividend policy in South Africa
- Do investors reward dividend-paying companies?
- Agency problem – the role of the institutional investor
- Market risk premium – lessons from history
- Debt vs Equity – how South African companies are funded
- The relevance of CAPM in modern South Africa
- Cost of capital in South Africa
- The value premium anomaly
- Valuation methodologies - Current best practice
- Risk and cost of capital

Please note:

Students need to inform the lecturer of the topic they would like, and confirm that it is still available. This communication must be via e-mail. Only THREE assignments per topic will be allowed and will be allocated on a first come, first serve basis.

Essays will be assessed on the criteria and weighting as set out below:

Student: _____ Student number: _____	Weight	Mark awarded
1. TOPIC, OBJECTIVE AND PROBLEM STATEMENT Topic <ul style="list-style-type: none"> ▪ Applicability ▪ Bordered ▪ Relevant to content Objective and problem statement <ul style="list-style-type: none"> ▪ Clear and not ambiguous ▪ Comprehension of and insight into topic should be exhibited in the content ▪ Objectives should be achieved ▪ Topic, objective and problem statement should complement each other 	5	
2. METHOD AND PROCESSING OF THE MATTER <ul style="list-style-type: none"> ▪ Research methodology must be discussed (<i>if applicable</i>) ▪ Must show comprehension of scientific research methodology and techniques (<i>if applicable</i>) ▪ Systematic/logical composition of the applicable matter ▪ Ability to report on research in academic way 	10	
3. CONTENT <ul style="list-style-type: none"> ▪ Length and scope should be satisfactory ▪ Content should exhibit comprehensive coverage of research area ▪ Logical arrangement and flow, integration, continuity, and quality of content throughout the study ▪ Does it form a whole in light of the topic and objectives 	50	
4. CONCLUSION <ul style="list-style-type: none"> ▪ The relative meaning of the study should be summarised ▪ The conclusions must be in line with the objectives of the study ▪ Making of logical deductions ▪ The recommendations must flow from the objectives of the study (<i>if applicable</i>) 	10	
5. SOURCES <ul style="list-style-type: none"> ▪ Student should exhibit an acceptable knowledge and use of relevant and recent literature 	10	
6. REFERENCING <ul style="list-style-type: none"> ▪ Quotes and references ▪ Bibliography 	5	
7 TECHNICAL COMPOSITION <ul style="list-style-type: none"> ▪ Title page ▪ Abstract and Keywords ▪ Table of contents ▪ Legibility (type face, size and spacing) ▪ Editing (i.e. typing and spelling errors) ▪ Graphs, figures and illustrations 	10	
TOTAL:	100	