



**QUALIFICATION** : B COM HONOURS

**MODULE** : INTRODUCTION TO AVIATION AND REGULATION

**CODE** : TRE8X13

**DATE** : MAY/JUNE 2018 MAIN EXAMINATION

**DURATION** : 180 MINUTES

**TIME** : 08:30-11:30

**TOTAL MARKS** : 180 MARKS

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**EXAMINER(S)** : DR E SMITH

**MODERATOR** : DR J VERMOOTEN

**NUMBER OF PAGES** : 3 PAGES

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**INSTRUCTIONS TO CANDIDATES:**

- Question papers must be handed in.
- This is a closed book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- Answer all questions in the answer booklets provided for this purpose.

The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

**QUESTION 1****(40 MARKS)**

The air transport industry has certain unique characteristics. Motivate this statement by clearly distinguishing between the economic and oligopolistic characteristics that are descriptive of the South African air transport industry. Your answer should contain a description of at least 5 economic and 5 oligopolistic characteristics, supported by suitable examples as observed in the domestic air transport industry.

**QUESTION 2****(40 MARKS)**

The role played by Government in the domestic air transport industry can either be viewed as positive or negative. You are required to evaluate this statement by considering the role played by Government in the history of the domestic air transport industry, by specifically assessing its impact during the following phases that the industry went through in South Africa:

- a) Regulation;
- b) Deregulation;
- c) Commercialisation;
- d) Privatisation;
- e) Globalisation

**QUESTION 3****(30 MARKS)**

Airlines worldwide tend to participate in alliances with the view to offer their passengers access to seamless air travel. Distinguish between the various types of alliance formations that can be observed, with specific reference to the South African market, as well as the benefits that are realized through their existence for both airlines and their passengers.

**QUESTION 4****(40 MARKS)**

Various controlling bodies have been appointed by the South African Government to oversee aspects such as:

- a) Safety
- b) Competition
- c) User interests and views
- d) Air transport infrastructure in South Africa

You are required to identify the various Controlling Bodies that were appointed taking responsibility for the above, as well as elaborate on the main responsibilities assumed by each.

**QUESTION 5**

**(40 MARKS)**

You have been tasked by an airline that is considering expanding its services beyond the passenger market to assist them in analysing the various segments of the air freight market by specifically looking at the unique requirements of customers, as well as the growth potential of each segment.

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