

**Department of Languages, Cultural
Studies and Applied Linguistics
(LanCSAL)**



May 2018 Exam

MODULE:	Language Practice 2A (LPR2AA2)
PAPER:	Language Practice
EXAMINER:	Mrs T Viviers
MODERATOR:	Prof E Cornelius
DATE:	30 May 2018
MARKS:	100
TIME:	08.30 – 11.30 (3 hours)

This paper consists of FOUR (4) pages.

Answer ALL questions in sections.

SECTION A
Document management
4 marks

NOTE: You have created, in advance in class, a Dropbox account.
You will use this Dropbox account in this exam.

- 1.1 On your computer, create a folder with the name <Your surname, initials and student number>. (2)
- 1.2 Save this folder on the desktop.
- 1.3 Open a blank Word file. Name this file <Exam answers_Your surname and initials>. (2)

SECTION B
Word-processing in Microsoft Word
15 marks

2.1 In this Word file, list **TEN different aspects** to which an editor will pay attention during a **medium edit**. This should be in the form of a bulleted list. (10 + 2 = 12)

2.2 Save this file in the folder you created on the desktop (see Section A, number 1.1 above). (1)

2.3 Open the file with the name *Ugly Food*, available in your Dropbox account.

2.4 Save this file in the folder you created above (see Section A, number 1.1) with the following name: Exam text_mark up visible_Your surname and initials> (2)

SECTION C
Editing in Microsoft Word
65 marks

3.1 Set the language to English (United Kingdom). (2)

3.2 Do a **medium edit**, in Track Changes, of the text in this file. Your brief: Do a medium edit of the text provided to you. This text will be published on the Internet to petition against food wastage. The target readership consists of the general public in South Africa. Your client is a group of campaigners calling their campaign #LoveUglyFood.

3.3 When editing, pay attention to the **textual items** on your list (see Section B, number 2.1 above; remember, you saved the bulleted list as a separate file). (30 + 5 = 35)

3.4 (a) Provide **five annotations** in the form of Comments in which you explain your most important editorial decisions. (10 + 2 = 12)

(b) In each case, indicate whether you assumed the role of **gatekeeper**, or the role of **therapist**. (5)

3.5 (a) Raise at least **two author queries**, also in the form of Comments, in which you ask pertinent questions to the author of the text. (4)

(b) Mark your author query in the conventional way. (2)

3.6 Run a **spell check** and discuss the shortcomings of a spellchecker in a short paragraph. (5)

SECTION D
Information mining
14 marks

- 4.1 (a) Look up, on a reputable website, and explain what is meant by *cosmetic standards* (paragraph 3) of grocers regarding fruit and vegetables. Explain in short what is meant by a “reputable website” .
- 4.2 (b) At the location where this term occurs in the text, provide the address of the website (the URL) you consulted for this purpose in the form of a Comment and say whether cosmetic standards and beauty standards (paragraph 4) are the same thing. (3 + 3 = 6)
- 4.3 (a) In this same Comment box, indicate whether it is only grocers that waste (ugly) food. (2)
- (b) Again, also provide the address of the website (the URL) you consulted. (2)
- 4.4 Save this file again under the name you have given the file in Section B, number 2.4 above.
- 4.5 Make a **clean copy** of the document and save this document in the same folder you created on the desktop (see number 1) as follows: Exam text_clean copy_Your surname and initials. (4)

SECTION E
Submitting your work
2 marks

- 5.1 Upload the folder you created in Section A number 1.1, with its contents, to your Dropbox account. (1)
- 5.2 Share this folder with Mrs Viviers (tisav@uj.ac.za)>

NOTE: You may only leave the exam venue once your folder has been successfully uploaded to your Dropbox account and shared with Mrs Viviers. You have to confirm this with Mrs Viviers in the exam venue.

UGLY FOOD

What is ugly produce?

While many might think that bruise or wrinkled produce is "ugly" it is not. Ugly produce is perfectly fresh, nutritious and delicious produce that look a little different than the "perfect" stuff you will find in most grocery stores or super markets

Ugly produce isn't **even** really ugly, most of them are beautiful, just a little bit bigger or smaller than the "norm" and sometimes mishapen but very rarely hideous or ugly. What IS ugly is the way that this different produce is being treated around all the world - wasted while so many are food insecure, cannot afford and/or do not eat enough healthy produce.

About a third of the planet's food go to waste, often because of it's looks. That's enough to feed two billion peoples. This is mostly due to strict cosmetic standards from large grocers that dictate exactly how there fruit and veggies should look. This equals billions upon billions of kilograms of good, healthy produce left uneaten because it doesn't look pretty! If produce fail to make the grade for size, shape, or color it's deemed "ugly" and unsellable.

But fortunately there **are** lots of efforts to keep these cosmetically challenged foods (think gnarled carrots, or funky, misshapen apples) from landing in the landfill because they don't meet retailers beuty standards.

As awareness of massive foodwaste grows, many retailers now says they're ready to experiment with sales of less than perfect produce that may otherwise be wasted.