



SPECIAL EXAMINATION: JULY 2018

COURSE:	FILM AND TELEVISION STUDIES	TIME: 2 HRS
PAPER:	FILM AND TELEVISION STUDIES 2A	
	AUDIOVISUAL COMMUNICATION 2A	
SUBJECT CODE:	FTV2AA2/OVK2A21/FTV2A11	MARKS: 100
EXAMINERS:	MS K CANNON	
	DR M TAGER	
MODERATOR:	MS P DANNHAUSER	

THIS PAPER CONSISTS OF TWO (2) PAGES
THIS PAPER CONSISTS OF SECTIONS A AND B
ANSWER SECTION A (FILM GENRE) IN ONE BOOK
ANSWER SECTION B (TELEVISION GENRE) IN A SECOND BOOK

SECTION A – FILM GENRE

QUESTION 1 (COMPULSORY)

To identify any genre one must analyze the generic character types and conflicts they generate (Schatz, 1999:647).

Define and discuss genre conventions and how genres can be identified in terms of setting, characters and conflict. Provide examples from films you have seen this semester to substantiate your answer.

(25)

AND

CHOOSE ONLY ONE (1) OF THE FOLLOWING TWO (2) QUESTIONS IN THIS SECTION:

QUESTION 2

In creating texts we select and combine signs in relation to the codes with which we are familiar 'in order to limit... the range of possible meanings they are likely to generate when read by others (Turner 1992:17).

Critically discuss how signs and codes in semiotics can be used to identify film genre, specifically the crime genre. Make reference to the film *The Silence of the Lambs* (1991).

(25)

OR

QUESTION 3

Schatz (1981:34) states that "the genre's popularity is the sustained significance of the "problem" it repeatedly addresses." The genre's success depends on:

- Thematic appeal and significance of the conflict
- Flexibility in adjusting to the audience's and filmmaker's changing attitudes

Based on this statement discuss the ways in which genres are cyclical as well as the four cycles of genre as discussed by Giannetti. Provide examples from films you have seen this semester.

(25)

SECTION B – TELEVISION GENRE

QUESTION 4 (COMPULSORY)

Humour is a potential site for critiquing dominant ideologies, which means that situation comedies (sitcoms) are ideal vehicles for pushing boundaries and challenging convention. Humour theory is designed to explain how comedy works. In a well thought out essay, discuss Incongruity Theory and Superiority Theory and how they differ.

(25)

AND

CHOOSE ONLY ONE (1) OF THE FOLLOWING TWO (2) QUESTIONS IN THIS SECTION:

QUESTION 5

Soap operas take on different forms in different national contexts. In a well thought out essay define the principal characteristics of the Latin American telenovela and explain how it differs from U.S. soap opera.

(25)

OR

QUESTION 6

Robert Fiske (1994) talks about “gendered television” and distinguishes between masculine and feminine genres. In a well thought out essay, discuss the defining features of so-called ‘masculine television genres. Use examples of shows discussed in the course to illustrate your answer.

(25)

TOTAL: [100]

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