UNIVERSITY
OF
JOHANNESBURG

FACULTY	: Health Sciences
DEPARTMENT	: Sport and Movement Studies
CAMPUS	: DFC
MODULE	: STM11A1 General Management in Sport
SEMESTER	: First
EXAM	: May 2018

DATE	: 30 May 2018	**SESSION**	:16h30
ASSESSOR(S)	: Mr. C.S.Fortuin		
MODERATOR	: Mrs. C. Volkwyn		
DURATION	: 1 Hour 30 Minutes	**MARKS**	: 75 Marks

NUMBER OF PAGES: 3 PAGES

INSTRUCTIONS:

1. Answer ALL THE QUESTIONS.
2. Number your answers clearly
3. Answer section A and section B

SECTION A

PLEASE ANSWER ALL QUESTIONS.

QUESTION 1

a) Where did the Ancient Olympics take place? (1)

b) Who was not allowed to participate in the Ancient Olympics? (1)

c) Name **TWO** physical activity events that took centre stage at the Ancient Olympics? (2)

d) What was the main cause of the Fall of the Ancient Olympics? (1)

e) Who is regarded as the father of the Modern Olympic Games? (1)

f) Where was the first Modern Olympic Games held in 1896? (1)

g) What does the Motto of the Modern Olympic Games mean? (1)

h) Why was South Africa banned from the Modern Olympic Games in 1970? (1)

i) Name the country responsible for the Development of Modern Sport participation and physical activity? (1)

j) What major change during the 1700's enhanced the sport participation and physical activity in Britain? (1)

k) What game has developed from football, after participants picked up the ball and ran with it? (1)

l) How did modern sport and physical activity arrive in South Africa? (1)

m) Name **TWO** European nationalities that contributed to sport participation and physical activity in South Africa? (2)

n) Name **TWO** games that was played by the Slaves that came to South Africa (2)

o) What does the abbreviation ***SASCOC*** stand for? (1)

p) What Department is responsible for School Sport Participation in South Africa? (1)

q) What South African President wore the jersey of the Springbok Rugby Captain in 1995? (1)

TOTAL 20 MARKS

SECTION B

QUESTION 2

a) What were the characteristics of the sport participation and physical activity in Ancient Civilizations? (3)

b) Discuss the following Symbols of the Modern Olympic Games: The Flame and the flight of White Doves? (4)

c) Discuss the rise of the middle class in Britain during the 17th Century that influenced sport participation and physical activity? (5)

QUESTION 3

a) Discuss why South Africa suffered International Sport Isolation in the early 1970s (4)

b) How will you go about starting a new sport club? (6)

QUESTION 4

a) The Constitution of a sport Club is an important document. Discuss the most important clauses you will include in a Constitution of a Sport Club (7)

b) Discuss why meetings are an important tool for a sport club? (5)

QUESTION 5

a) How will you go about managing the money of your Sport Club? (6)

b) With reference to the article "Winning in the Business of Sport", Argue why a professional Football Club can be categorized as a business or enterprise (6)

c) Sport has been drastically commercialised. By using appropriate examples, discuss how sport can be viewed as a commodity (6)

d) Discuss the Sport Participation Sector in the Sport Industry (3)

TOTAL = 75 MARKS