UNIVERSITY
OF
JOHANNESBURG

FACULTY	: Health Sciences
DEPARTMENT	: Sport and Movement Studies
CAMPUS	: DFC
MODULE	: STM11A1 General Management in Sport
SEMESTER	: First
EXAM	: **SSA** July 2018

DATE	: July 2018	**SESSION**	:08:00-11:00
ASSESSOR(S)	: Mr. C.S.Fortuin		
MODERATOR	: Mrs. C.Volkwyn		
DURATION	: 1 Hour 30 Minutes	**MARKS**	: 75

NUMBER OF PAGES: 5 PAGES

INSTRUCTIONS:

1. Answer ALL THE QUESTIONS.
2. Number your answers clearly
3. Answer section A and section B in separate books

QUESTION 1

Answer the following questions on the UJ multiple choice answer sheet.

1.1 **Sport can be viewed as an enterprise because**

a) sport is profit driven

b) sport is strategic

c) sport relies on managers to function

d) sport is covered by the media

e) sport is played by the majority of people

1.2 **The basic resources of an organisation are**

a) human, financial, physical and information

b) human, financial, social and physical

c) human, socio-economic and information

d) human, political, economic and information

e) none of the above

1.3 **Maslow 's hierarchy ranked human needs as follows**

a) physical, self-actualisation, affiliation, esteem and security needs

b) security, physical, affiliation, esteem and self-actualisation needs

c) self-actualisation, physical, affiliation, esteem and security needs

d) self-actualisation, physical, social, affiliation and security needs

e) physical, security, affiliation, esteem and self-actualisation needs

1.4 **Managers group activities together, establish authority, allocate resources, and delegate tasks as the management process of**

a) planning

b) decision making

c) organising

d) leading

e) controlling

1.5 **Managers monitor progress and take corrective steps to reach the mission and goals as the process of**

a) planning

b) decision making

c) organising

d) leading

e) controlling

1.6 **Which are the skills most required by top management?**

a) Interpersonal

b) Conceptual

c) Informational

d) Technical

e) None of the above

1.7 **The goals which an enterprise wants to achieve in a specific time period are:**

a) visions

b) missions

c) tactics

d) strategies

e) objectives

1.8 Sport Management and Administration are the same concepts

a) true

b) partially true

c) not true

d) they are the same concept

e) none of the above

1.9 The most important step in forming a club is

a) opening a bank account

b) appointing a manager

c) research

d) all of the above

e) none of the above

1.10 Span of control

a) is affected by the complexity of the organisation

b) refers to the number of subordinates who report to a manager

c) each employee reports to only one supervisor

d) determines how the work should be divided

e) none of the above

1.11 Communication consists of

a) a specific channel in which communication takes place

b) ideas or opinions that are transferred

c) feedback regarding what was said

d) a sender and receiver being required

e) all of the above

1.12 When looking after the funds of a club, the essential element is

a) opening a bank account

b) being totally honest

c) keeping cash in a safe place

d) all of the above

e) none of the above

1.13 When managing the resources of a sport club, a manager must

a) allow subordinates to make their own decisions

b) make all decisions himself/herself

c) believe in teamwork in order to foster morale

d) all of the above

e) none of the above

1.14 The macro environment of the Sport Industry:

a) can be controlled

b) cannot be controlled

c) is influenced by managers

d) reflects what the organisation regards as important

e) all of the above

1.15 The technological environment

a) creates threats and opportunities in the environment

b) does not affect some organisations

c) has predictable consequences

d) all of the above

e) none of the above

SUB TOTAL: SECTION A [15]

QUESTION 2

2.1 Name and discuss 6 aspects of the external environment and how they each influence sport practice. (12)

2.2 Explain the function of Human Resource. (4)

QUESTION 3

3.1 How will you go about planning strategically for your Sport Club? (6)
3.2 Discuss why some managers refuse to plan? (3)
3.3 What are the four advantages of decentralizing power in the organization? (4)

QUESTION 4

4.1 What is a Constitution of a Sport Club and why is it such an important document? Identify THREE reasons why it is important. (4)
4.2 What is the importance of planning? (4)
4.3 Briefly explain budgeting as a planning tool. (6)

QUESTION 5

The Football club of the University of Johannesburg is planning for the 2012 season.

5.1 Discuss the planning steps that the sport manager will follow to do this planning session. (12)

Discuss the importance of control as a Management Principle