



JUNE EXAMINATION

PROGRAM : SPORT MANAGEMENT HONOURS
MODULE NAME : FACILITY AND EVENT MANAGEMENT
MODULE CODE : HMS8X12 / SPB08X7
DATE : 02 JUNE 2017
DURATION : THREE (3) HOURS
TOTAL MARKS : 150 MARKS

EXAMINER : PROF WIM HOLLANDER
MODERATOR : PROF INA SHAW
NUMBER OF PAGES : TWO (2) PAGES

INSTRUCTIONS TO CANDIDATES:

MAKE SURE THAT YOU HAVE THE COMPLETE PAPER.

ANSWER ALL THE QUESTIONS.

QUESTION 1 (30 MARKS)

The managerial functions of a facility and event manager is to plan, organize, implement and control. Discuss these functions within the context of managing facilities and events.

QUESTION 2 (30 MARKS)

You are requested to do the planning of a brand new multi-purpose sport facility in Nelspruit (Mpumalanga). Discuss what you would consider, and the reasons why you have chosen a specific site for the facility.

QUESTION 3 (30 MARKS)

A sport facility exist out of multiple systems that coherently provide a functional facility to consumers. Discuss the different systems and their roles in a sport facility.

QUESTION 4 (30 MARKS)

You are requested to do a presentation to a group of people on the marketing and sales of a brand new sport facility. Discuss what you will include in the presentation.

QUESTION 5 (30 MARKS)

You are the person responsible for the planning of the Semi Final of the Varsity Cup that will be held at the UJ Stadium. Discuss what you would take into consideration to plan the event.

TOTAL: 150 MARKS