



EXAMINATION: JNS2BB2 Main Exam

COURSE: JOURNALISM, FILM AND TELEVISION **TIME:** 2 HRS

PAPER: JOURNALISM 2B
SUBJECT CODE: JNS2BB2 **MARKS:** 100
EXAMINERS: PROF. J. DUNCAN
MR. S. KRIEK

MODERATOR: PROF. D. MOYO

THIS PAPER CONSISTS OF TWO (2) PAGES
THIS PAPER CONSISTS OF SECTIONS A AND B
SECTION A: ANSWER TWO (2) QUESTIONS
SECTION B: ANSWER TWO (2) QUESTIONS

SECTION A:	Internet Journalism	50 marks
SECTION B:	Photojournalism	50 marks

SECTION A (ANSWER QUESTION 1 AND QUESTIONS 2 OR 3)

QUESTION 1

QUESTION 1 (COMPULSORY)

"Drawing the line between what is legal and illegal in online journalism is a somewhat complicated task. Deciding what is right and wrong can be even more complex" (Craig, 2005: 246).

Using Craig's reference, discuss the major differences between media law and ethics

(25)

ANSWER ONE (1) OF THE FOLLOWING TWO (2) QUESTIONS

QUESTION 2

Define blogging and citizen journalism, and using relevant examples, assess the strengths and weaknesses of these practices in contributing to an expanded definition of news.

(25)

OR

QUESTION 3

"So as both scholars and professionals justifiably strive and hope for change, it is important also to take a sober look at the forces holding journalism in place, as well the lengths that journalists and their news organisations will go to leave core routines, practices and principles untouched" (Lowrey 2009: 61).

By referring to Lowrey's comment, assess the extent to which journalism is embracing the opportunities offered by the internet to make journalism more audience-focussed and interactive.

(25)

SECTION B (ANSWER QUESTION 4 AND QUESTION 5 OR 6)

QUESTION 4 (COMPULSORY)

Discuss photographs as cultural critique by providing examples from the representation of race and culture in a culturally complex society such as South Africa.

(30)

ANSWER ONE (1) OF THE FOLLOWING TWO (2) QUESTIONS

QUESTION 5

Photos are often taken in the heat of the moment, without considering the ethical implications they might entail.

*Briefly list, and explain, **eight (8) questions** a journalists might ask him/herself in order to check the ethical rigour of the photo they are about to take, or publish*

(20)

OR

QUESTION 6

*Give a definition of **two (2)** of the following photographic styles: **realism, formalism or expressionism**. Support your argument with an example.*

(20)

TOTAL: [100]