FACULTY OF MANAGEMENT

JULY SUPPLEMENTARY Examination

UNIVERSITY
—OF—
JOHANNESBURG

DEPARTMENT	TOURISM MANAGEMENT
MODULE	TOURISM PLANNING / TOURISM DEVELOPMENT 2A
CODE	TOD22A2 / TOW2A11 / TOU12A2
DATE	20 JULY 2017
DURATION	2 HOURS
TIME	11:30
TOTAL MARKS	100

EXAMINER	Mrs. M. ADINOLFI
MODERATOR	Dr. M. IVANOVIC
NUMBER OF PAGES	6 PAGES

INSTRUCTIONS TO CANDIDATES:

- This is a closed book assessment.
- ALL questions (Q1-Q5) must be answered in the answer book provided and not on the question paper
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

QUESTION 2 – TRUE OR FALSE [10]

State whether the following statements are **TRUE** or **FALSE**. Write only the word (either true or false) of the answer you have chosen next to each respective question number in your answer book (i.e. 2.11 False). No selections on the question paper or multiple selections will be considered. All answers must appear in your answer book.

2.1 In 2015, Africa received the most international tourist arrivals globally compared to other regions. (1)

2.2 Globally, tourism generated US$1.5 trillion in exports in 2015. (1)

2.3 In 2015, tourism's direct, indirect and induced impacts amounted to 10% of the world's GDP. (1)

2.4 Overnight domestic trips in South Africa increased in 2015 from 2014. (1)

2.5 South Africa's domestic tourism is dominated by the Northern and Eastern Cape. (1)

2.6 SA Tourism is an agency of the National Department of Tourism. (1)

2.7 The current Minister of Tourism is Mr Derek Hanekom. (1)

2.8 SA Tourism is where the ministry of tourism in South Africa is located. (1)

2.9 RETOSA only represents the interests of South Africa in the development of tourism in Southern Africa. (1)

2.10 Regional/national is the highest possible scale of spatial planning. (1)