



NOVEMBER EXAMINATION

PROGRAM : HUMAN MOVEMENT STUDIES
MODULE NAME : FACILITY, EVENT AND HUMAN RESOURCE
MANAGEMENT IN SPORT
MODULE CODE : FEH 03D3 / MBK3D01 / MBK3D02 / HMS 1DA3 /
HMS 2DB3
DATE : 26 NOVEMBER 2016
DURATION : THREE (3) HOURS
TOTAL MARKS : 150 MARKS

EXAMINER : MR. C. FORTUIN; PROF. W. HOLLANDER
MODERATOR : DR. P. SERRA (TUT); MR. N.A. KUBAYI
NUMBER OF PAGES : THREE (3) PAGES

INSTRUCTIONS TO CANDIDATES:

MAKE SURE THAT YOU HAVE THE COMPLETE PAPER.

ANSWER ALL THE QUESTIONS.

SECTION A IS FACILITY AND EVENT MANAGEMENT.

SECTION B IS HUMAN RESOURCE MANAGEMENT IN SPORT.

SECTION A – FACILITY AND EVENT MANAGEMENT (75 MARKS)

QUESTION 1 (15 MARKS)

- 1.1 Explain what you understand by the concept Facility & Event Management. (3)
- 1.2 You have recently been appointed as a Facility Manager at the City of Johannesburg. In the Auckland Park area you have a few vandalized, run-down sport facilities. How will you go about turning these facilities around so that they meet the needs of the Auckland Park Community? (12)

QUESTION 2 (30 MARKS)

Explain how you will manage the following facility management operational processes at your sport stadium when presenting an event:

- | | | |
|-----|------------------------------|------|
| 2.1 | Alcohol Management | (5) |
| 2.2 | Housekeeping and Maintenance | (10) |
| 2.3 | Safety and Security | (10) |
| 2.4 | Access and Exit | (5) |

QUESTION 3 (20 MARKS)

You are responsible for organising the next 5 kilometre fun run and walk at your local recreation club. Develop an event management plan that will assist you to successfully present this event. Provide detailed information on how you will manage the expected crowds at the event.

QUESTION 4 (10 MARKS)

Discuss the new Sport and Recreation Bill (B7/2009) passed by parliament and why this Bill has been introduced with specific reference to South African Sport.

[75]

SECTION B – HUMAN RESOURCE MANAGEMENT IN SPORT (75)

QUESTION 1 (12 MARKS)

Volunteers form a significant component of the sport workforce. Discuss this statement by referring to the need for volunteers in the industry.

QUESTION 2 (14 MARKS)

You are the Chief Executive Officer (CEO) of Netball South Africa. You would like to align the value system of the organization. How would you go about doing this?

QUESTION 3 (20 MARKS)

You are appointed as the human resources manager of a gymnasium in Johannesburg. Your line manager requests you to see to the staffing of the gymnasium. Describe how you would go about this staffing function.

QUESTION 4 (14 MARKS)

Discuss the 'Multidimensional Model of Leadership' as proposed by Chelladurai (1987).

QUESTION 5 (15 MARKS)

You are the manager at a local gymnasium and have to sensitize your line managers on the statutory laws related to labour which impacts on their environments. Briefly list and discuss the essence of each act.

[75]

TOTAL: 150 MARKS