

PLEASE DO NOT PRINT; THIS IS AN ELECTRONIC EXAM



NOVEMBER EXAMINATION

PROGRAM : NATIONAL DIPLOMA
MODULE NAME : SPORT MANAGEMENT 1 B
MODULE CODE : STM 11B1
DATE : 21 NOVEMBER 2016
DURATION : TWO (2) HOURS
TOTAL MARKS : 50 MARKS

EXAMINER : MS C. VOLKWYN
MODERATOR : MR C. FORTUIN
NUMBER OF PAGES : TWO (2) PAGES

INSTRUCTIONS TO CANDIDATES:

MAKE SURE THAT YOU HAVE THE COMPLETE PAPER.

ANSWER ALL THE QUESTIONS.

QUESTION 1 (12 MARKS)

Define the following terms:

- 1.1 SRSA
- 1.2 SASCOC
- 1.3 NAC
- 1.4 LEISURE
- 1.5 RECREATION
- 1.6 CASUAL LEISURE

QUESTION 2 (5 MARKS)

There has been an increase in physical activity due to the social benefits of sport, name and briefly explain 5 of these social benefits.

QUESTION 3 (10 MARKS)

Maslow's Hierarchy of needs is a motivational theory that is important for all individuals to achieve an optimal lifestyle. Define the 5 basic needs and give an example of each one.

QUESTION 4 (8 MARKS)

There are 8 differences between a leader and a manager, complete the following table and identify those differences.

QUESTION 5 (10 MARKS)

Tillman has 10 needs to that can be used to identify the leisure needs of people. Name those needs.

QUESTION 6 (5 MARKS)

There are 5 basic elements that constitutes a programme- name the 5 elements

TOTAL: 50 MARKS