



COURSE NAME: HISTORICAL STUDIES 3B

TIME: 3 HOURS

COURSE CODE: HIS3B21

HIS3BB3

MARKS: 300

EXAMINERS: Internal

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External

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(THIS PAPER CONSISTS OF 2 SECTIONS AND 3 PAGES)

PLEASE ANSWER THREE (3) QUESTIONS IN TOTAL FOR THIS EXAM.

YOU SHOULD EITHER ANSWER ONE QUESTION FROM SECTION A,
AND TWO QUESTIONS FROM SECTION B

OR

TWO QUESTIONS FROM SECTION A AND 1 QUESTION FROM SECTION
B

Section A in this exam covers term three's work, 'Marriage History'
and 'The Black Press'.

Section B in this exam covers term four's work, 'The History of
Consumerism' and 'Environmental History'.

Please note the time allocation for each section. Please submit your answers to **Section A in one answer book, and Section B in another answer book.** Clearly indicate at the top of each answer the number of the question that you are answering. Read the questions closely and answer them as directly as possible. Please note that you may refer to the same readings/sources and examples in answering more than one question. Write at least three pages for each answer.

SECTION A

Answer ONE or TWO questions in this section as an essay. You should not spend more than 1 hour on each question. Each question is worth 100 marks

GROENEWALD

1.1 Discuss how the Enlightenment project influenced competing discourses which stressed the equality between men and women, while at the same time embracing the notion that men and women have fundamentally different natures.

1.2 What constituted the notion of “True Womanhood” which developed in nineteenth-century Britain and America? Discuss the importance of education, employment and marriage to this discourse.

1.3 The first decades of the 20th century saw a ‘rejection of Victorian gender segregation and sexual reticence.’ What form did this rejection take, what caused it and what was its effect on the institution of marriage? Did the so-called ‘modern’ marriage of the 1920s strengthen or weaken the primacy of marriage in American society?

ERLANK

2.1 Barnhurst and Nerone write about newspapers as having evolved from the Printerly to the Victorian to the Modern newspaper. Discuss and explain how a) *Isigidimi sama Xosa* b) *Abantu Batho* c) *Umteteli wa Bantu* and d) *Bantu World* conform to Barnhurst and Nerone’s typology, discussing also where they diverge. In your answer be clear the periodization of these newspapers.

2.2 To what extent was *Abantu-Batho* really ‘The People’s Paper’? What does this mean? Explain your answer with detailed reference to the ways in which *Abantu-Batho* reflected on political events and trends of the 1910s and 1920s, including the shilling a day campaign and Garveyism.

2.3 How does Irwin Manoim explain the way in which *Drum* staff and funders constructed the ideal black consumer. In your answer refer to some of the techniques used in the newspaper to target black consumers.

SECTION B

Answer ONE or TWO questions in this section as an essay. You should not spend more than 1 hour on each question. Each question is worth 100 marks.

SPARKS

3.1 The invention of new desires and needs was a fundamental component of the consumer revolution wherever it has occurred in the world.

Discuss the above statement in relation to the development over time of the key components of the so-called 'consumer apparatus' in driving the growth of consumerism in the modern world.

3.2 Consumerism has been strongly associated with modern democracies but in the twentieth century authoritarian societies like the Soviet Union, Nazi Germany and Apartheid South Africa also saw the development of specific forms of consumerism.

Discuss this statement with specific reference to the development of consumerism in all three of these societies.

3.3 Consumerism has been very politically contentious in the history of modern South Africa. In what ways have the politics of class, race, ethnicity, gender and aspiration made themselves visible in relation to consumerism in South Africa over time? How was the struggle against apartheid and even its ultimate end intimately tied to consumerism? Be sure to refer to the arguments made by specific authors in your answer.

MCKEOWN

4.1 Use specific examples to discuss how non-human biota have assisted and/or hindered human colonisations of territory.

4.2 McNeur considers cities to be 'hybrid spaces'. Use specific examples to critically discuss what she means by this phrase.

4.3 How have different forms of knowledge production shaped African landscapes? Use specific examples to discuss how African landscapes have been read or misread over time, as well as the consequences of these readings.

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