



## EXAMINATION: DECEMBER 2016

<b>COURSE:</b>	BA JOURNALISM	<b>TIME:</b>	2 HRS
<b>PAPER:</b>	JOURNALISM 2B21 / JOURNALISM 2BB2		
<b>SUBJECT CODE:</b>	JNS 2B21 / JNS 2BB2	<b>MARKS:</b>	100
<b>EXAMINERS:</b>	STEFAN KRIEK PROF. YLVA RODNY-GUMEDE	SECTION A SECTION B	
<b>INTERNAL MODERATOR:</b>	PROF. JANE DUNCAN.		

**THIS PAPER CONSISTS OF THREE (3) PAGES**

### INSTRUCTIONS TO CANDIDATES:

1. Read each question carefully.
2. Do not answer both sections in the same book. Answer Section A in one book and Section B in another.
3. All rough work should be done in the back of the answer book and indicated as such.
4. This examination paper should not be removed from the examination venue.

<b>SECTION A:</b>	Internet Journalism	<b>50 marks</b>
<b>SECTION B:</b>	Photojournalism	<b>50 marks</b>

### SECTION A

**ANSWER QUESTION 1 AND QUESTION 2 OR 3**

#### QUESTION 1 (COMPULSORY)

The law sets minimum standards for online behaviour, while ethics set out ideal standards for responsible journalism.

*Discuss some of the major legal and ethical issues associated with online journalism.*

[25]

AND

**ANSWER ONE OF THE FOLLOWING TWO QUESTIONS**

**QUESTION 2**

While it is undoubtable that audience involvement has changed the news media structure, the extent of the change is still debatable.

*To what extent do you think audience involvement is changing the news media landscape? Critically motivate your answer.*

[25]

OR

**QUESTION 3**

"Online journalism or digital journalism is here to stay, but its identity, place and status are still very much 'under construction' – as indeed anything online is." (Deuze, 2008: 57)

*List and discuss several (5 or more) trends/challenges/opportunities associated with online news.*

[25]

**SUBTOTAL: 50**

**SECTION B**

**ANSWER QUESTION 4 AND QUESTION 5 OR 6**

**QUESTION 4 (COMPULSORY)**

*Discuss photographs as cultural critique by providing examples from the representation of race and culture in a multicultural society such as South Africa.*

[30]

AND

**ANSWER ONE OF THE FOLLOWING TWO QUESTIONS**

**QUESTION 5**

Du Plooy (2009:121-125) outlines three different levels of media and visual literacy. *Discuss what each of these levels entail and give examples of the analysis made on each level.*

[20]

OR

**QUESTION 6**

There are two views on news photography. Either photographs are seen as documents providing an objective record of events or they are seen as being determined by social, historical context; influenced by personal vision and circumstances of photographer. *Discuss both views and their implications for news photography.*

[20]

**SUBTOTAL: 50**

**TOTAL: 100**

