



MAIN EXAMINATION: November 2016

DEGREE:	BA JOURNALISM	TIME:	3 HOURS
PAPER:	BROADCASTING JOURNALISM		
SUBJECT CODE:	JNS3B21 & JNS3BB3	MARKS:	100
EXAMINER: EXTERNAL MODERATOR:	A. JANSEN VAN VUUREN, J.DUNCAN AND D. MOYO DR NADIA VAN DER MERWE NORTH WEST UNIVERSITY		

THIS PAPER CONSISTS OF TWO (2) PAGES

INSTRUCTIONS TO CANDIDATES:

1. Answer ALL Sections
2. All rough work should be done in the back of the answer book and indicated as such.
3. This examination paper should not be removed from the examination venue.

SECTION A RADIO

Answer ONE of the following two questions.

Question 1

[50]

"Throughout history, radio has borne witness to change and has been used as a tool to enforce or oppose a social system, especially in times of conflict such as war and political turmoil," (Jansen van Vuuren, 2015).

Choose a period from the history of radio in South Africa (as was discussed during the class presentations) and explain how radio was used by *both* audiences and those in power in this specific time period; and how this contributed to the development of radio broadcasting in South Africa in general.

Continue on next page

.../2

JNS3B21 & JNS3BB2

24 NOVEMBER 2015

OR

Question 2

[50]

Discuss the state of public broadcasting in South Africa and the challenges the SABC faces in terms of financing, management and core values.

AND

SECTION B - TELEVISION

Answer ONE of the following two questions.

Question 3

[50]

The public broadcaster, the South African Broadcasting Corporation (SABC) and the communications regulator, the Independent Communications Authority of South Africa (Icasa), are often accused of lacking independence. Identify the various elements of independence and discuss their relevance to Icasa and the SABC.

OR

Question 4

[50]

Creeber (2006) has discussed how ideology normalises the ideas of the ruling class, to the point where they appear natural. Define the term ideology and discuss how ideology manifests itself in television.

SUBTOTAL: 50

TOTAL: 100

---ooOoo---