



FACULTY OF MANAGEMENT

DEPARTMENT OF INFORMATION & KNOWLEDGE

MANAGEMENT

<u>MODULE NAME</u>	INFORMATION ISSUES IN BUSINESS
<u>MODULE CODE(S)</u>	IMA8X03
<u>DATE</u>	JANUARY 2017 SUPPLEMENTARY ASSESSMENT
<u>DURATION</u>	3 HOURS
<u>TOTAL MARKS</u>	100

<u>EXAMINER(S)</u>	MR CJP NIEMAND
<u>EXTERNAL MODERATOR</u>	DR DB LE ROUX
<u>NUMBER OF PAGES</u>	2 PAGES

INSTRUCTIONS TO CANDIDATES:

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- Please answer all questions
- Question papers must be handed in.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

QUESTION 1

Identify and discuss the ways in which the internet has changed business processes.

[10]

QUESTION 2

Electronic commerce may be classified according to the nature of the transactions between the various parties involved (example business –to–consumer). Provide a comprehensive definition of the term Electronic commerce. Furthermore, identify, discuss and provide examples of the classification of the various types of electronic commerce.

[20]

QUESTION 3

Identify and discuss possible difficulties and challenges associated with Internet use for business.

[20]

Question 4

Identify and discuss the five (5) steps to maximize the value of information within any business.

[20]

Question 5

Taking the various types of electronic commerce into consideration, identify and discuss the components/sections of an internet business plan.

[30]

Total: [100]

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