



## **JUNE EXAMINATION**

**PROGRAM** : NATIONAL DIPLOMA IN SPORT MANAGEMENT  
**SUBJECT** : GENERAL MANAGEMENT IN SPORT  
**CODE** : STM 11A1  
**DATE** : JUNE 2016  
**DURATION** : 90 MINUTES  
**TOTAL MARKS** : 70 MARKS

---

**EXAMINER** : C. FORTUIN  
**MODERATOR** : PROF. W. HOLLANDER  
**NUMBER OF PAGES** : THREE (3) PAGES

---

### **INSTRUCTIONS TO CANDIDATES:**

1. THERE ARE TWO SECTIONS IN THIS QUESTION PAPER
2. PLEASE ANSWER BOTH SECTIONS

**PLEASE ANSWER ALL QUESTIONS.**

---

**SECTION A**  
**(Short Questions)**

1. Name TWO European Nations that had an influence on South African Sport through the process of Colonisation. (2)
2. What does the abbreviation SASCOC stand for? (1)
3. Who is the current Minister of Sport in South Africa? (1)
4. Name TWO types of sport/games that was brought to South Africa by the Slaves from the East? (2)
5. When did South Africa win its first Rugby World Cup? (1)
6. Why was South Africa banned from all International Sport Competition in 1970? (1)
7. Name two types of Leadership. (2)
8. Define a Meeting of a Sport Club. (2)
9. What is a Quorum? (1)
10. Name TWO Methods of raising funds for your Sport Club. (2)
11. What is an Agenda? (1)
12. What do you understand by the concept Commercialization? (2)
13. What Management Principle would you view as the most important and verify your answer? (2)

**TOTAL 20 MARKS**

## **SECTION B**

### **QUESTION 1**

1.1 Briefly define the following concepts:

- 1.1.1 Organising (2)
- 1.1.2 Control in Management (2)
- 1.1.3 Organisational Structure (2)
- 1.1.4 Sport Management (3)

### **QUESTION 2**

2.1 Name and explain the roles of the three most important officials of a Sport Club (6)

2.2 Distinguish between Sport Management and Sport Administration (4)

### **QUESTION 3**

3.1 Discuss why a Sport Club can be viewed as a Business (8)

3.2 Time management is a personal skill that managers should possess. Briefly mention four things that may act as time wasters for managers (4)

### **QUESTION 4**

4.1 Why is Planning an important Management Principle for a Sport Club of planning? (5)

4.2 Briefly explain budgeting as a planning tool. (3)

### **QUESTION 5**

5.1 Describe the role of a Sport Manager as a Leader. (7)

5.2 Discuss why Sport Managers are hesitant to delegate their duties. (4)

**TOTAL 70 MARKS**