



Examination: June 2016

**COURSE:** *Introduction to Communication* **Time: 2 Hours**  
**DEPARTMENT:** *Communication Studies* **Total: 100**  
**SUBJECT CODE:** CMS1A11/CMS1AA1  
**EXAMINER:** *Prof N. Mboti and Ms. A. Maphagela*  
**MODERATOR:** *Prof. PP Frassinelli*

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**INSTRUCTIONS:**

1. Answer any **TWO** of the following questions
  2. Read all the questions carefully before making your choices
  3. Support your answers with **close reference to the readings examined in the course** and to any other additional readings of your choice.
  4. Illustrate your answers with **plentiful concrete examples**
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**Question 1**

What is communication? [50]

**Question 2**

Why is it important to study communication? [50]

**Question 3**

Discuss the statement that "communication is multimodal and interactive". [50]

**Question 4**

"Communication is user-specific, context-specific and culture-specific". Discuss. [50]

**Question 5**

Examine the view that issues such as race, gender, age, history, class, wealth and poverty affect how we communicate and the meaningfulness of communication. [50]

**Question 6**

Discuss the many ways in which the human body is used to communicate. [50]

**Question 7**

Explore in great detail how at least 3 forms of media are used in human communication. [50]

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