



**FACULTY OF MANAGEMENT
SUPPLEMENTARY EXAM
JULY 2016**

DEPARTMENT OF BUSINESS MANAGEMENT

<u>MODULE</u>	:	LOGISTICS MANAGEMENT
<u>CODE</u>	:	BML9X05
<u>DATE</u>	:	JULY 2016
<u>DURATION</u>	:	3 HOURS
<u>TIME</u>	:	
<u>TOTAL MARKS</u>	:	180

<u>EXAMINER(S)</u>	:	PROF JH DU PLESSIS
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<u>(EXTERNAL) MODERATOR(S)</u>	:	DR. K. LAMBERT
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<u>NUMBER OF PAGES</u>	:	2
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INSTRUCTIONS TO CANDIDATES:

- Question papers must be handed in.
- This is a closed book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

This paper consists of six questions. Please answer all the questions.

QUESTION 1

Most companies feel that there is significant room for improvement in terms of the relationships they have developed with their supply chain partners. Explain the six steps that are critical to the formation and success of supply chain relationships.

(30 min: 30 marks)

QUESTION 2

Analysing logistics systems frequently requires different views or perspectives of logistical activities. Compare the different approaches available to analysing logistics systems.

(30 min: 30 marks)

QUESTION 3

While outsourcing third-party logistics is now accepted business practice, fourth-party logistics is emerging as a breakthrough solution to modern supply chain challenge. Explain the emergence, drivers and drawbacks of third party logistics, as well as the fourth-party solutions.

(30 min: 30 marks)

QUESTION 4

Strategic sourcing as a process is broader and more comprehensive than the procurement process. Discuss the seven-step methodology that describes the strategic sourcing process.

(30 min: 30 marks)

QUESTION 5

Logistics focuses upon processes that cut across traditional areas in today's business environment with its emphasis upon supply chains. Explain the logistics interface with the other functional areas in the organisation.

(30 min: 30 marks)

QUESTION 6

In global logistics, channel intermediaries play a much larger role than in domestic logistics. Discuss the scope and services the channel intermediaries offer in global logistics.

(30 min: 30 marks)

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